



THE
SOCIAL
HUB

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LOREAK MENDIAN

The Collaboration

Collaboration with The Social Hub being its main textile ally for the creation of designs and new garments for both staff and visitors.



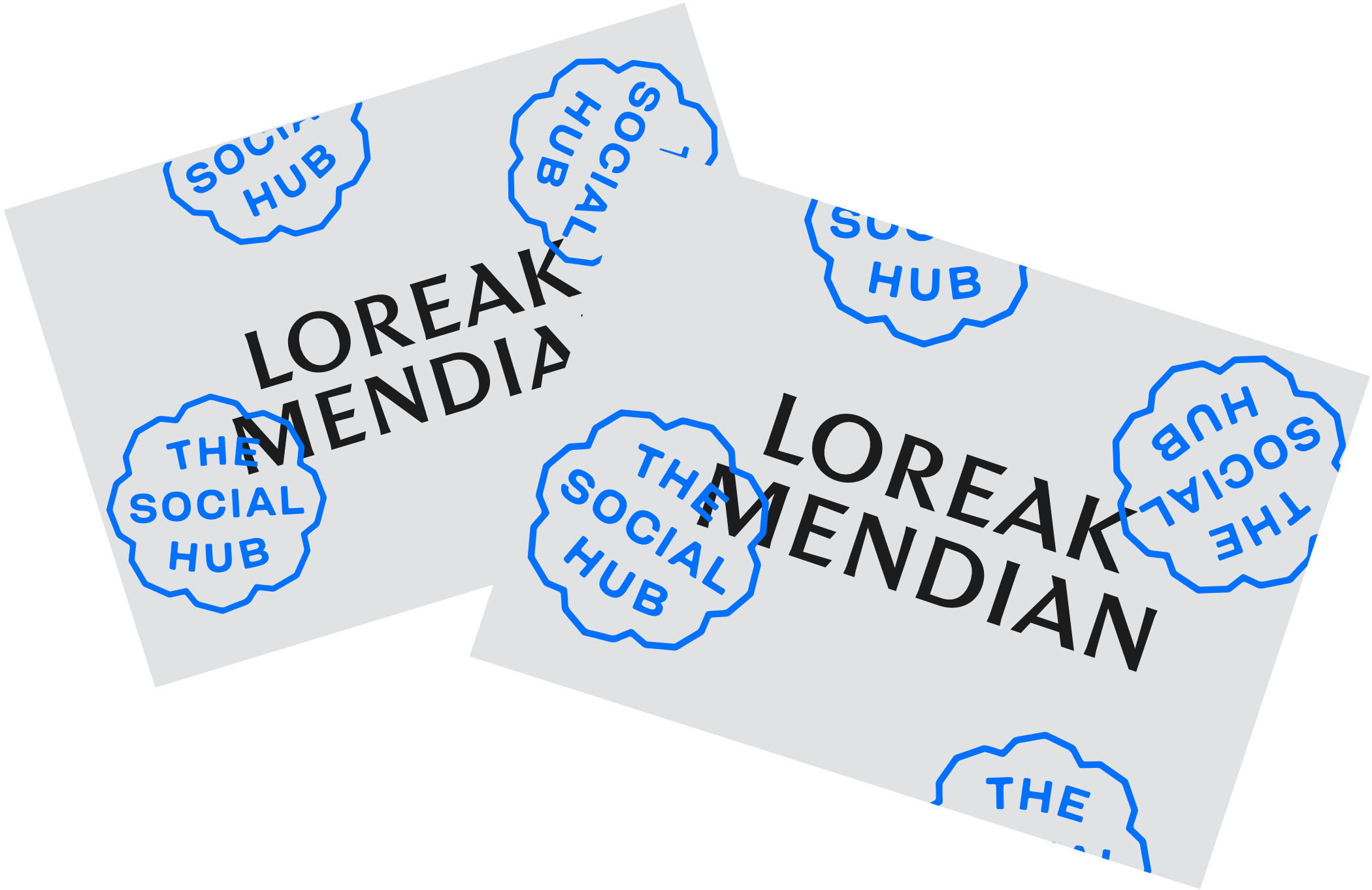
Welcome Desk

Loreak Mendian collection in TSHs Welcome Desk
(San Sebastian, Barcelona, Madrid_work in progress)



Product in Hotel

Sale of Loreak Mendian collectibles in the lobby of The Social Hub in San Sebastian and discounts for hotel tenants in our physical stores.



The Social Hub

SAN SEBASTIAN

Local designs



The Social Hub

Aquí no decimos “Hola”
aquí decimos AUPA
Aquí no decimos “Ánimo”
aquí decimos AUPA
Aquí no decimos “Ole”
aquí decimos AUPA
Aquí no decimos “Vamos”
aquí decimos AUPA
Aquí no decimos otra cosa
aquí una sola lo dice todo.



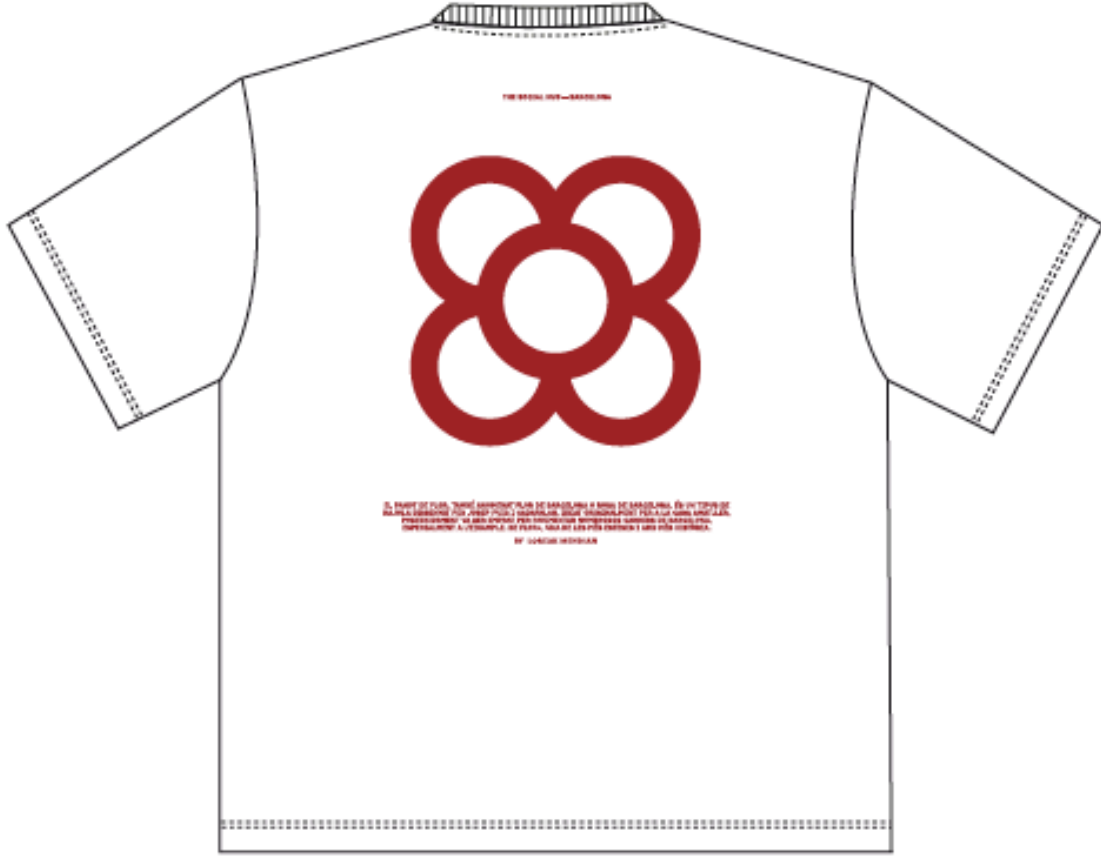
The Social Hub

- SAN PINTXOS
- SAN LA CONCHA
- SAN TAMBORRADA
- SAN SURF
- SAN KUADRILLA
- SAN SEBASTIÁN



The Social Hub

BARCELONA



The Social Hub

MADRID _ WORK IN PROGRES

Team Wear



Team Wear



Event

COLLABORATION

LOREAK MENDIAN X THE SOCIAL HUB

28.11.2024

19-21h

28.11.2024

19-21H

C/ GARIBAY 22



THE
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LOREAK MENDIAN