



LOREAK MENDIAN J. L. Goenaga

JL Goenaga

2024

Capsule Collection

JL Goenaga

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Basque expressionist painter born in 1950, one of the most relevant living painters of the 20th century who work ethnographic themes, rock art, Basque mythology and the landscape inspired by the local orography and climate. Using dark, earthy colors in a painting very recognizable.

Goenaga looks at the world with contemporary eyes. Guided by the closest reality, he understands art as a harmony parallel to nature and he reinterprets his environment, the forest, the landscape, the subject.

With Goenaga, at Loreak Mendian we want to explore a link beyond fashion and art. We want create an infinite idea that is permeable and lasting. A collaboration that explores our roots, enhances our creative vision of the world and reinforces our commitment to sustainability and functionality.



La Concha

La Concha Bay as an icon of our city, San Sebastián, which we claim as an element to be proud of and with a very special look that JL Goenaga has developed over time, at different times, seasons and from different perspectives.

The perspective of this painting that we have chosen is painted approximately from the view of the first Loreak Mendian store.



Collection

All garments in the collection.



Commercialization

Loreak Mendian Stores

San Sebastián, Bilbao, Madrid and Website

Expo

Museo Bellas Artes

Bilbao



Event
Bilbao



Next event

La boutique Bayone

05/12





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