



THE
SOCIAL
HUB

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LOREAK MENDIAN

The Collaboration

Collaboration with The Social Hub being its main textile ally for the creation of designs and new garments for both staff and visitors.



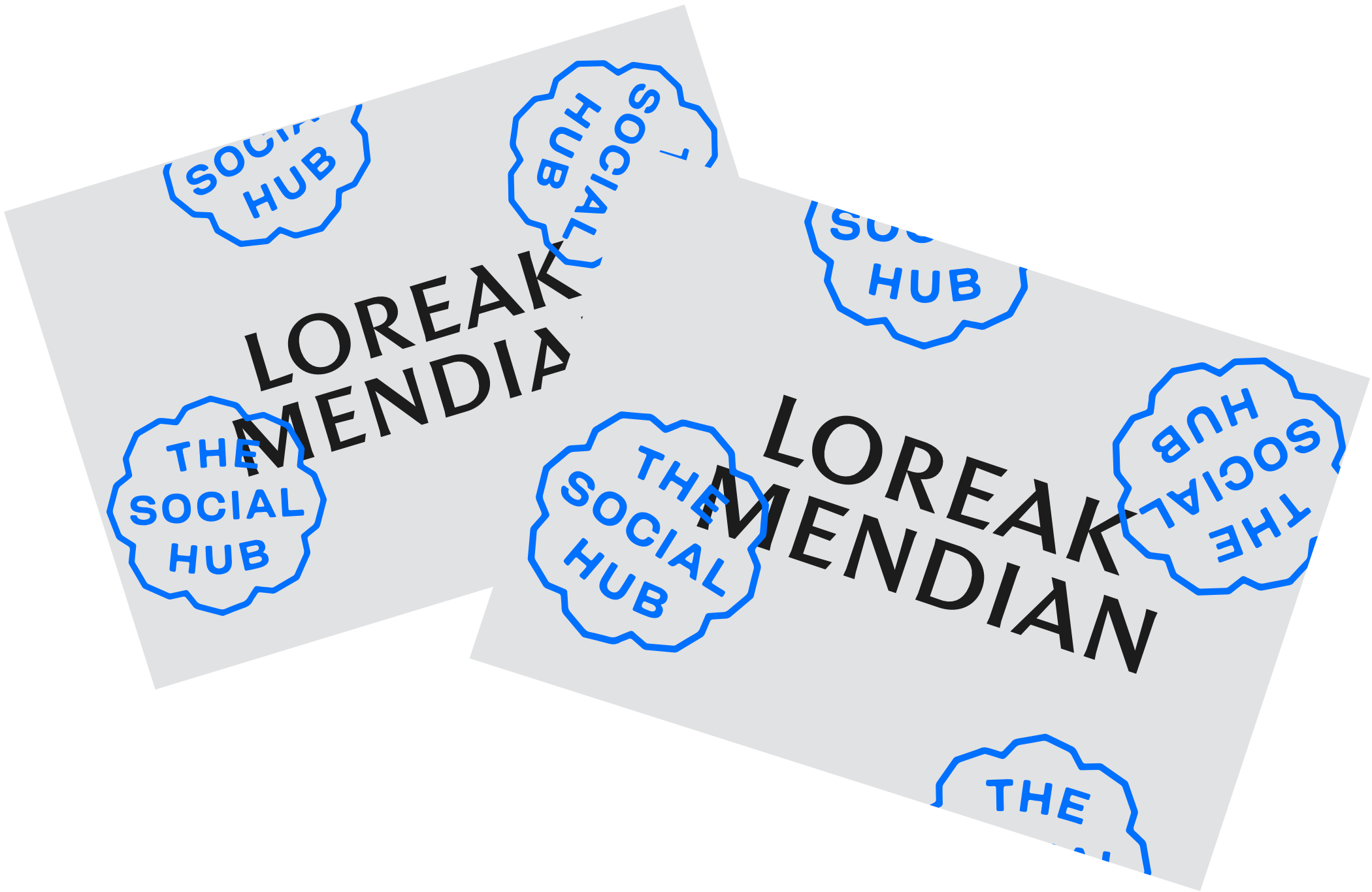
Welcome Desk

Loreak Mendian collection in TSHs Welcome Desk
(San Sebastian, Barcelona, Madrid_work in progress)



Product in Hotel

Sale of Loreak Mendian collectibles in the lobby of The Social Hub in San Sebastian and discounts for hotel tenants in our physical stores.



The Social Hub

SAN SEBASTIAN

Local designs



The Social Hub

Aquí no decimos “Hola”
aquí decimos AUPA
Aquí no decimos “Ánimo”
aquí decimos AUPA
Aquí no decimos “Ole”
aquí decimos AUPA
Aquí no decimos “Vamos”
aquí decimos AUPA
Aquí no decimos otra cosa
aquí una sola lo dice todo.



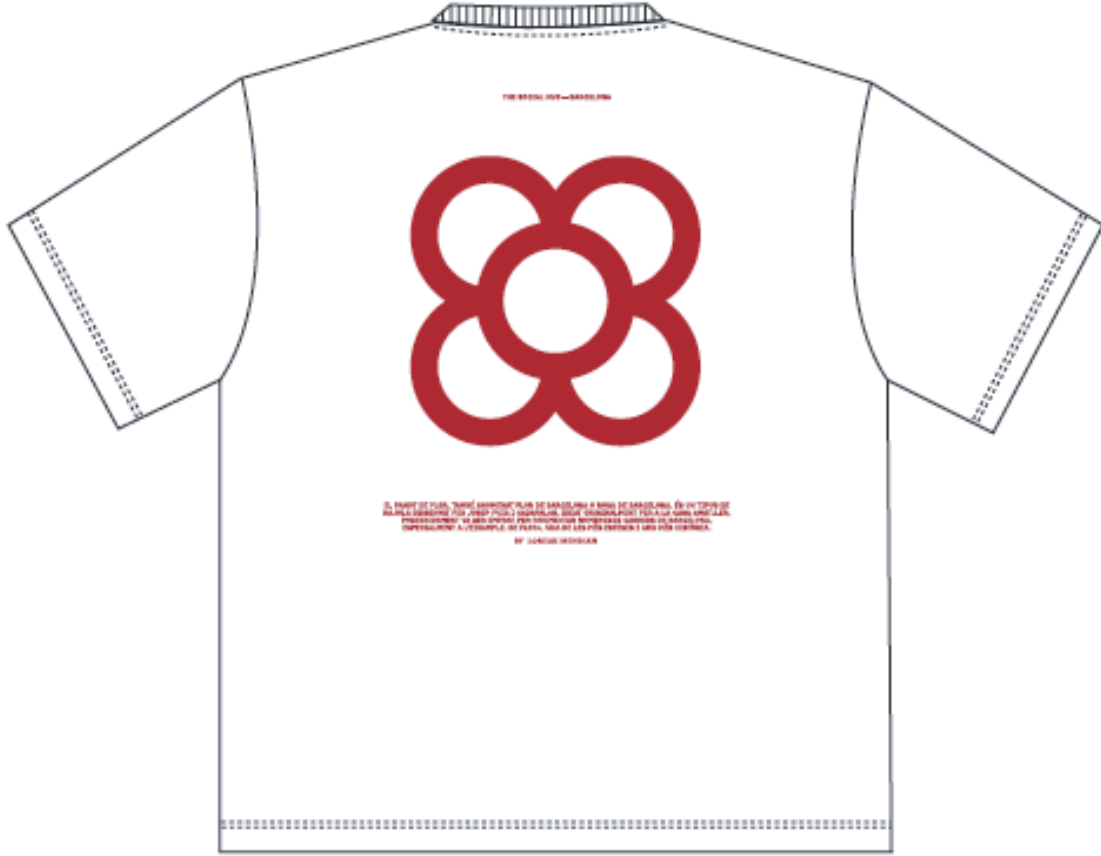
The Social Hub

SAN PINTXOS
SAN LA CONCHA
SAN TAMBORRADA
SAN SURF
SAN KUADRILLA
SAN SEBASTIÁN



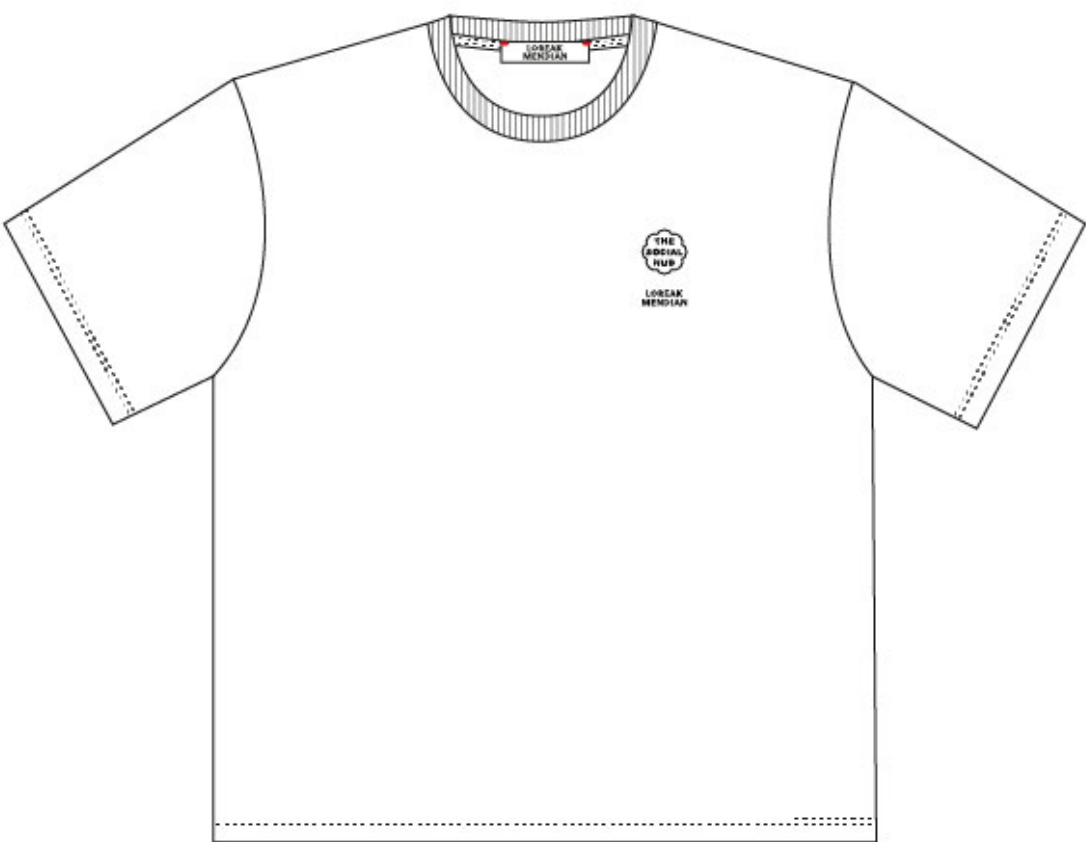
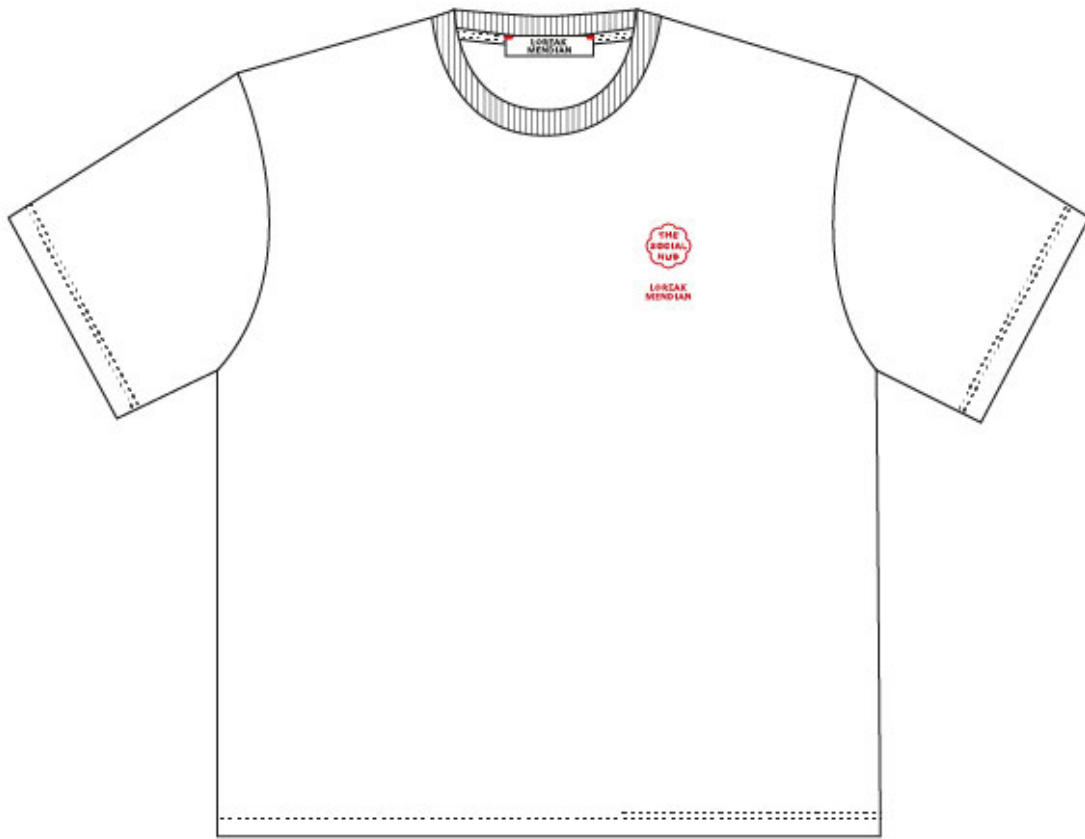
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BARCELONA



The Social Hub

MADRID



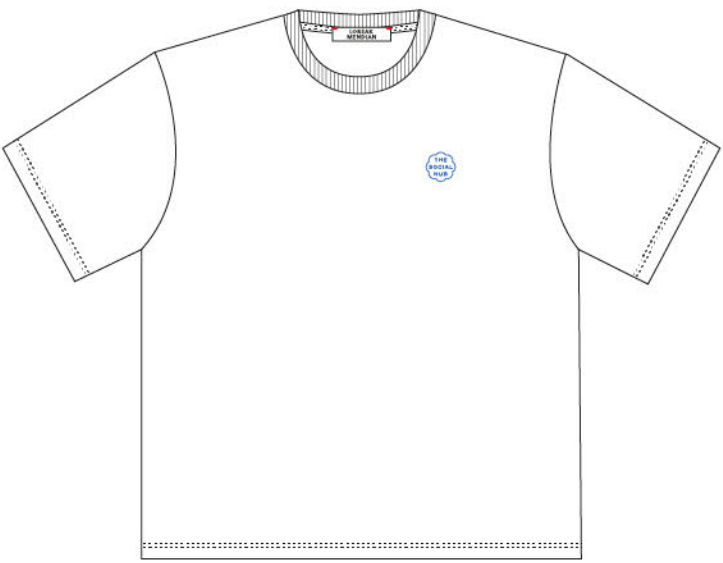
Team Wear



Team Wear

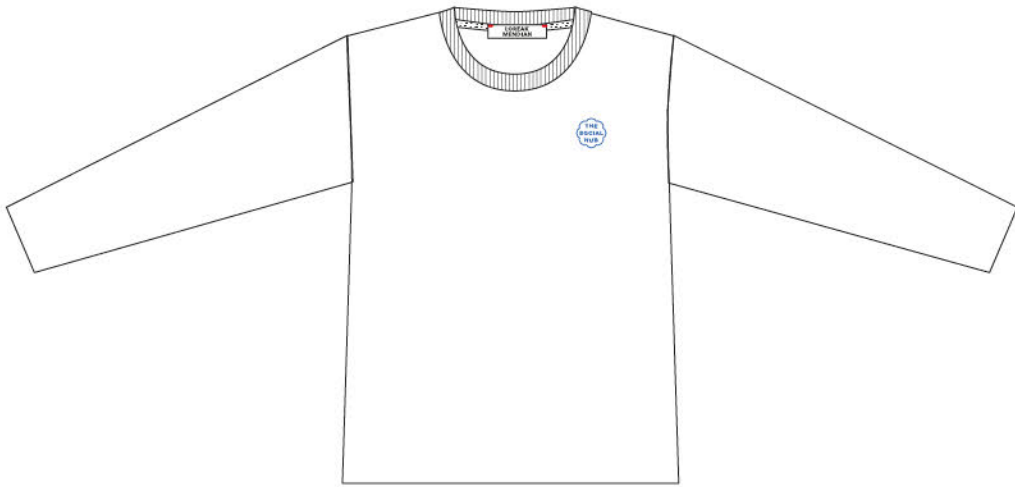
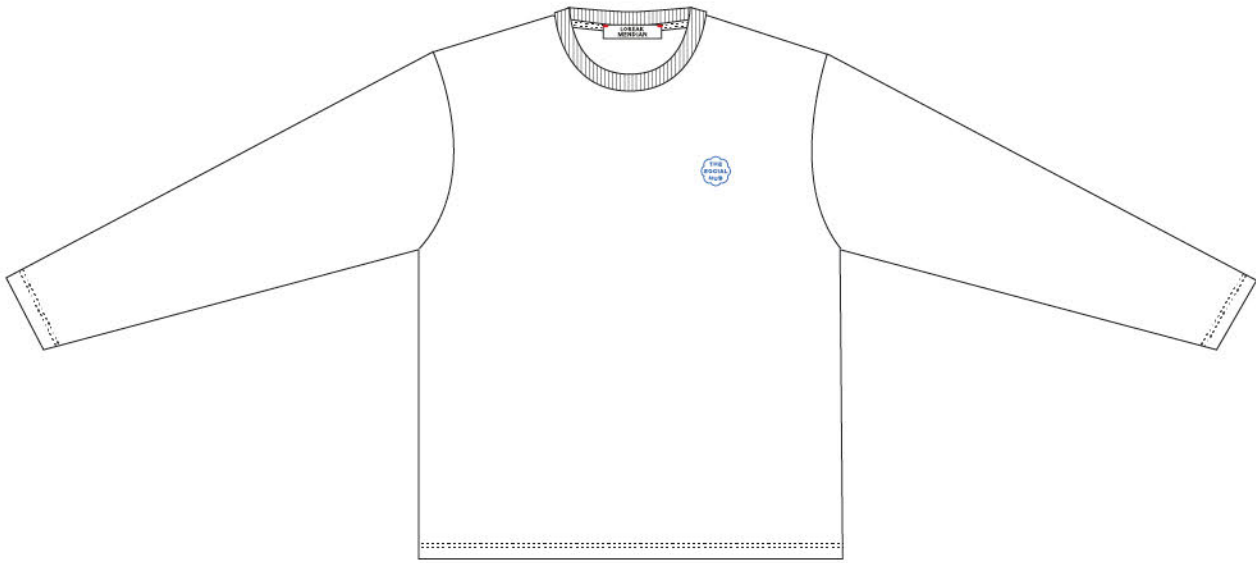


Team Wear



TSH TOUR SS REGULAR T

TSH TOUR SS FITTED T



TSH TOUR LS REGULAR T

TSH TOUR LS FITTED T

Team Wear



TSH STRIPED LS REGULAR T



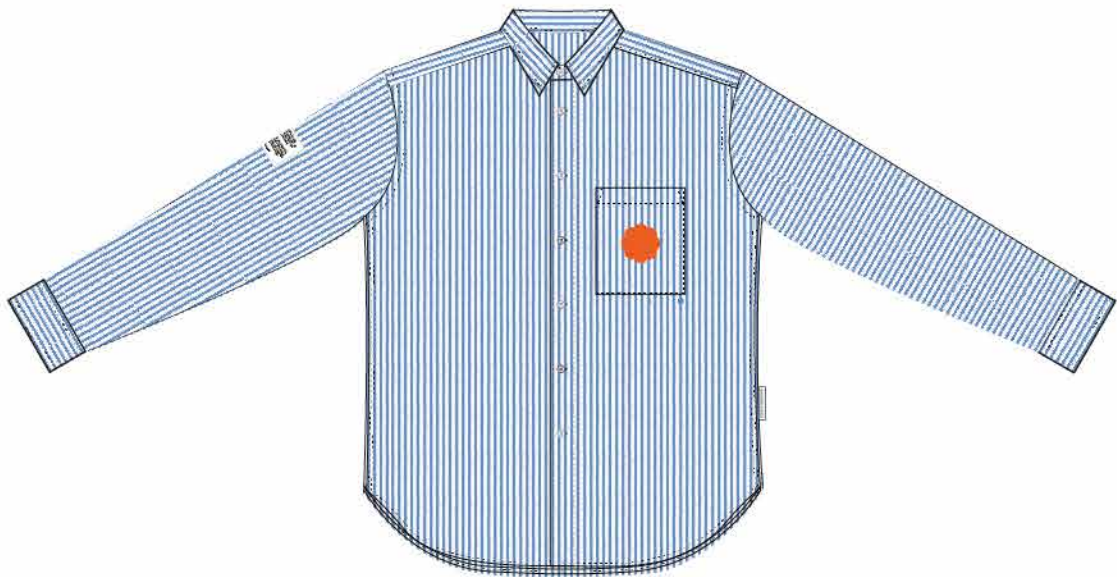
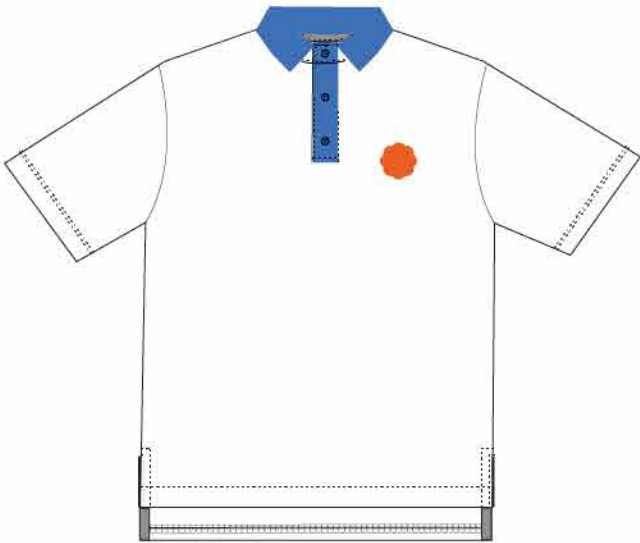
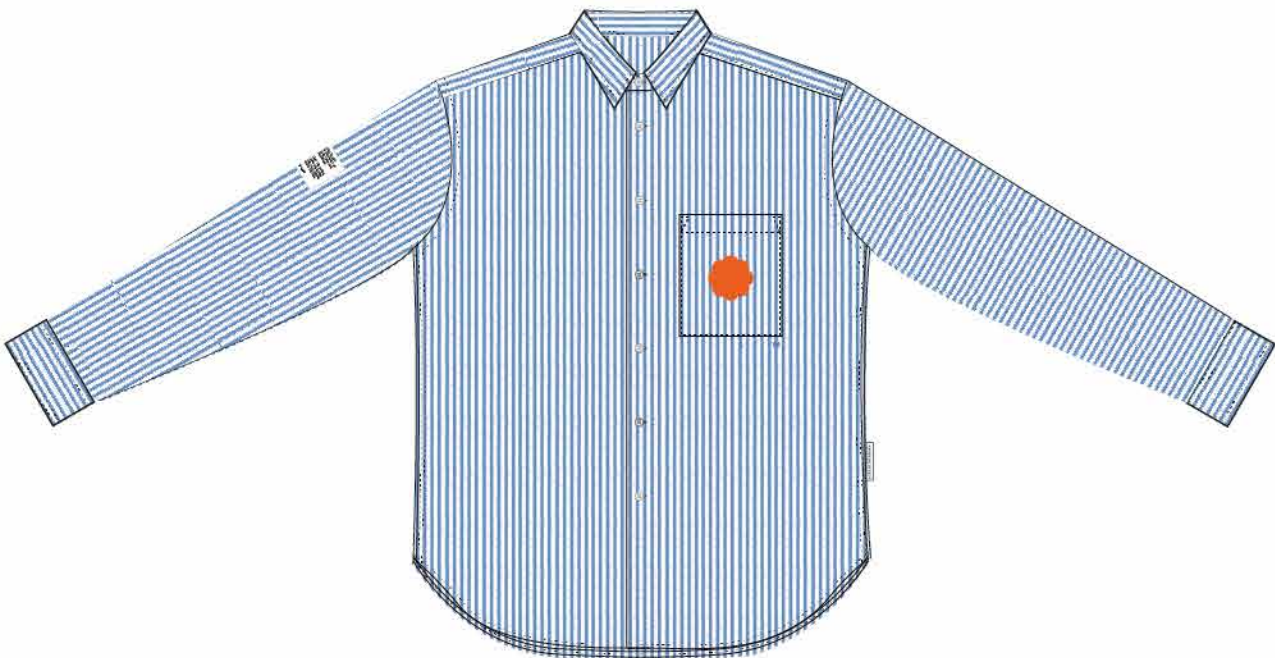
TSH TOUR REGULAR SW



TSH STRIPED LS FITTED T



Team Wear



TSH PIQUE SS REGULAR POLO

TSH STRIPED LS REGULAR SHIRT

TSH PIQUE SS FITTED POLO

TSH STRIPED LS FITTED SHIRT

Team Wear

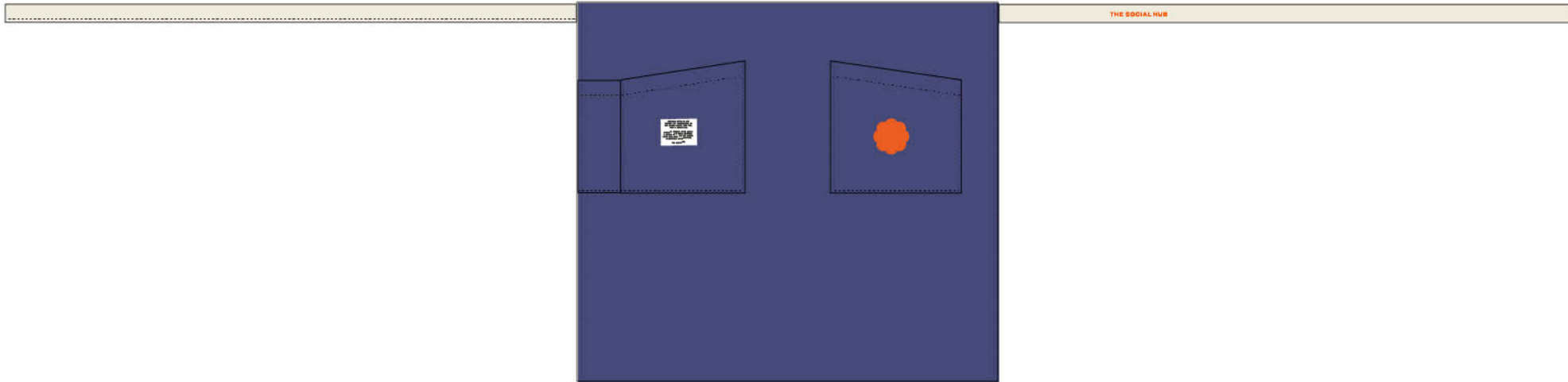


TSH RIPSTOP REGULAR WORKER



TSH RIPSTOP FITTED WORKER

Team Wear



TSH RIPSTOP WAIST APRON



TSH RIPSTOP BIB APRON



TSH RIPSTOP BEROUDA



TSH PIQUE SS REGULAR PKT POLO



TSH PIQUE SS FITTED PKT POLO



TSH RIPSTOP REGULAR VEST



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LOREAK MENDIAN