

A person with dark hair, seen from behind, is walking through a dense forest. They are wearing a bright orange short-sleeved shirt and carrying a white surfboard under their arm. The forest floor is covered in green foliage and fallen leaves, with sunlight filtering through the trees. The text "MONOCLE × LOREAK MENDIAN" is overlaid in the center of the image.

MONOCLE × LOREAK MENDIAN

Monocle x Loreak Mendian

Monocle magazine was launched in 2007 to provide a briefing on global affairs, business, culture, design and much more.

We believed that there was a globally minded audience of readers who were hungry for opportunities and experiences beyond their national borders. Today, Monocle is published 10 times a year out of our HQs at Midori House and Dufourstrasse 90 in Zürich, and we now sell more than 80,000 copies per issue and have 24,000 subscribers and growing.



LOREAK MENDIAN

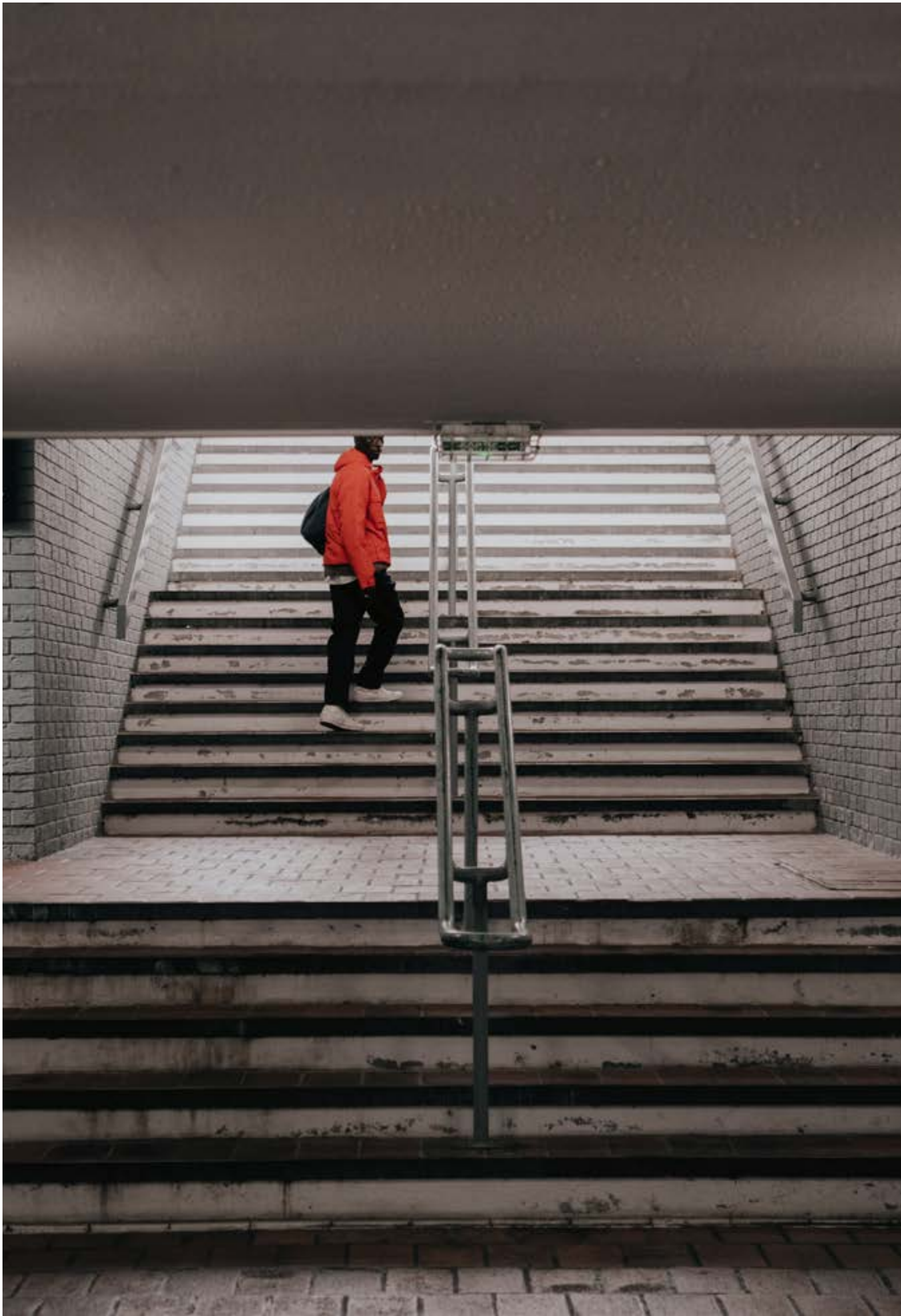
MONOCLE

The First Collaboration

Utility JKT

STREETWEAR FUNCIONAL PARA ALMAS VIAJERAS

Loreak Mendian and Monocle Magazine collaborate in the creation of the Utility Jacket, a garment that fuses design and functionality, born to complement all those who consider themselves urban explorers.



LOREAK MENDIAN

MONOCLE

The Second Collaboration

Marlen JKT



LOREAK MENDIAN

MONOCLE

The Third Collaboration

Ibabe JKT



Commercialization

Monocle ON/OFF Stores

Loreak Mendian Stores

San Sebastián, Bilbao, Madrid and Website

Selected Stores

Monocle Stores



Monocle Shop, London
34 Chiltern Street
London



Monocle Shop and café, Zürich
Dufourstrasse 00
Zürich



The Monocle Shop, Tokyo
Luna Rossa 1F, 1-10-2 Tomicava
Shibuya-ku
Tokyo



Monocle Shop, Toronto
776 College Street
ON
Toronto



The Monocle Shop. Hong Kong
1-4 St Francis Yard
Wan Chai
Hong Kong



The Monocle Shop. Merano
25 Via Dante
Marono

RRSS



loreakmendianofficial





loreakmendianofficial MARLEN, una parka % con capucha en color verde oscuro. Prenda todoterreno donde las haya, contra viento y marea. Grandes bolsillos para proteger todo lo que necesites.



loreakmendianofficial





loreakmendianofficial





loreakmendianofficial MARLEN, una parka % con capucha en color verde oscuro. Prenda todoterreno donde las haya, contra viento y marea. Grandes bolsillos para proteger todo lo que necesites.

MAD Jkt Presentation Landing

10% DE DESCUENTO SUSCRIBIÉNDOTE A NUESTRA NEWSLETTER

LOREAK MENDIAN

Colección Marca Journal

Newsletter

Buscar

Español

Inicio de Sesión

Cesta 0

Marlen Jacket

Exclusively for MONOCLE

A person wearing a dark coat and a light scarf is walking on a stone pier by the sea. The sky is overcast and the water is calm. The pier is made of large, rectangular stone blocks. The person is walking towards the camera, and their scarf is blowing in the wind.

Different scenarios

Surf



Daichy & Surf

Art



Xabi & Art

Gastronomy



Sancho & Wines

LOREAK MENDIAN

MONOCLE

The Collaboration

NEXT COMMING

Monocle IBABE Stories
& Sancho Rodriguez



A person with dark hair, wearing a bright orange short-sleeved shirt, is seen from behind. They are holding a white surfboard under their arm and walking through a dense, sun-dappled forest. The background is filled with lush green foliage and trees, creating a sense of being deep in nature.

MONOCLE × LOREAK MENDIAN