



MONOCLE × LOREAK MENDIAN

Monocle + Loreak Mendian



LOREAK MENDIAN



Monocle magazine was launched in 2007 to provide a briefing on global affairs, business, culture, design and much more.

We believed that there was a globally minded audience of readers who were hungry for opportunities and experiences beyond their national borders. Today, Monocle is published 10 times a year out of our HQs at Midori House and Dufourstrasse 90 in Zürich, and we now sell more than 80,000 copies per issue and have 24,000 subscribers and growing.

This year, an editorial collaboration has been made with the Ura B gabardine.

The Collaboration

Monocle Utility JKT

Se ha diseñado una cazadora (Monocle Utility JKT) en colaboración con Monocle entendiendo las necesidades de una cazadora para el viaje, bolsillos grandes y amplios para poder llevar consigo todo lo necesario.



The Collaboration

Spain Guide Presentation

Presentación de la guía Monocle Spain en la tienda de Madrid de Loreak Mendián (Septiembre), donde se presentará también la pieza (Monocle Utility JKT) creada en colaboración con Monocle.



Commercialization

Monocle Website Store

Loreak Mendian Stores

San Sebastián, Bilbao, Madrid and Website

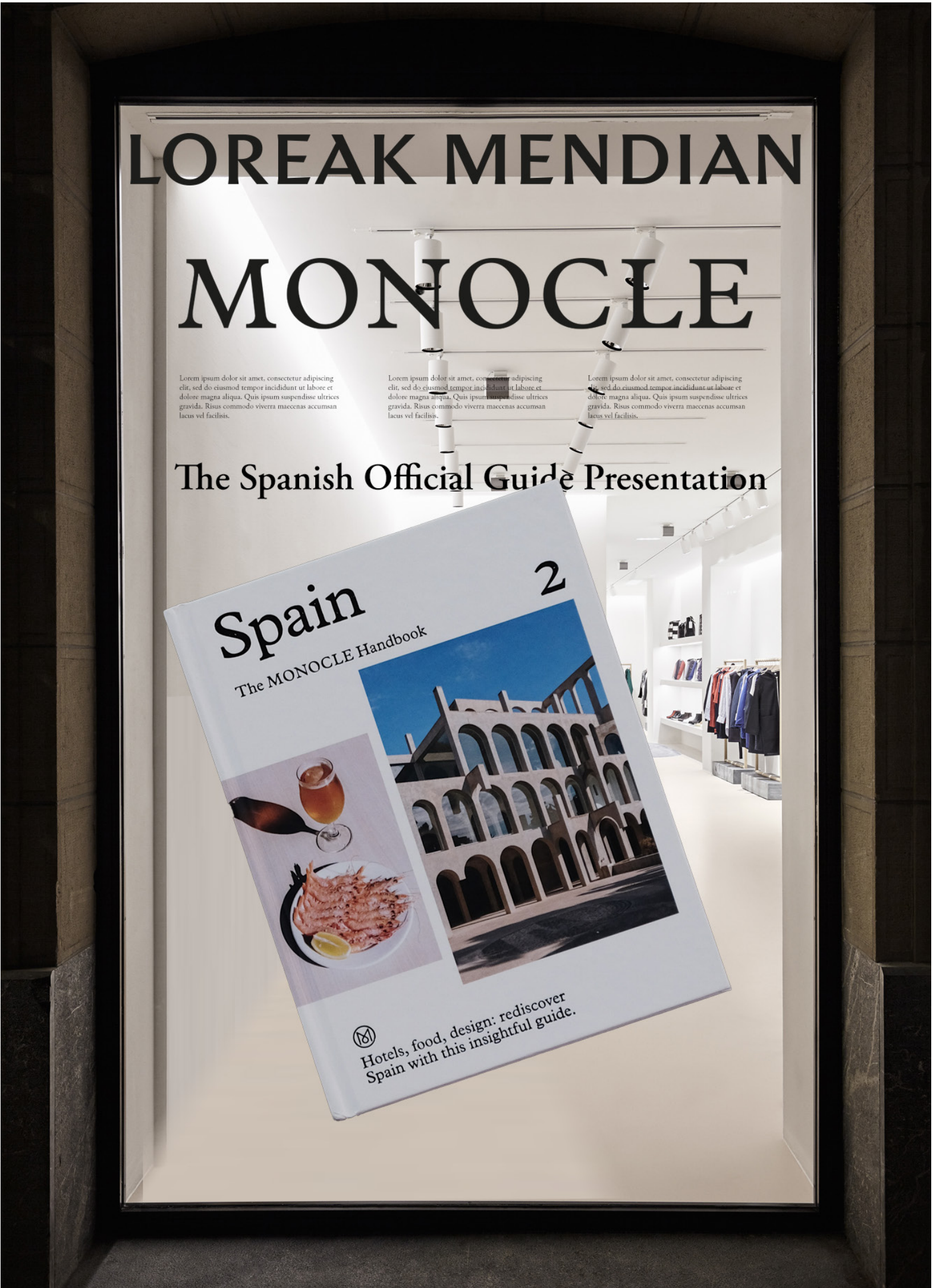
Selected Stores

Presentation event

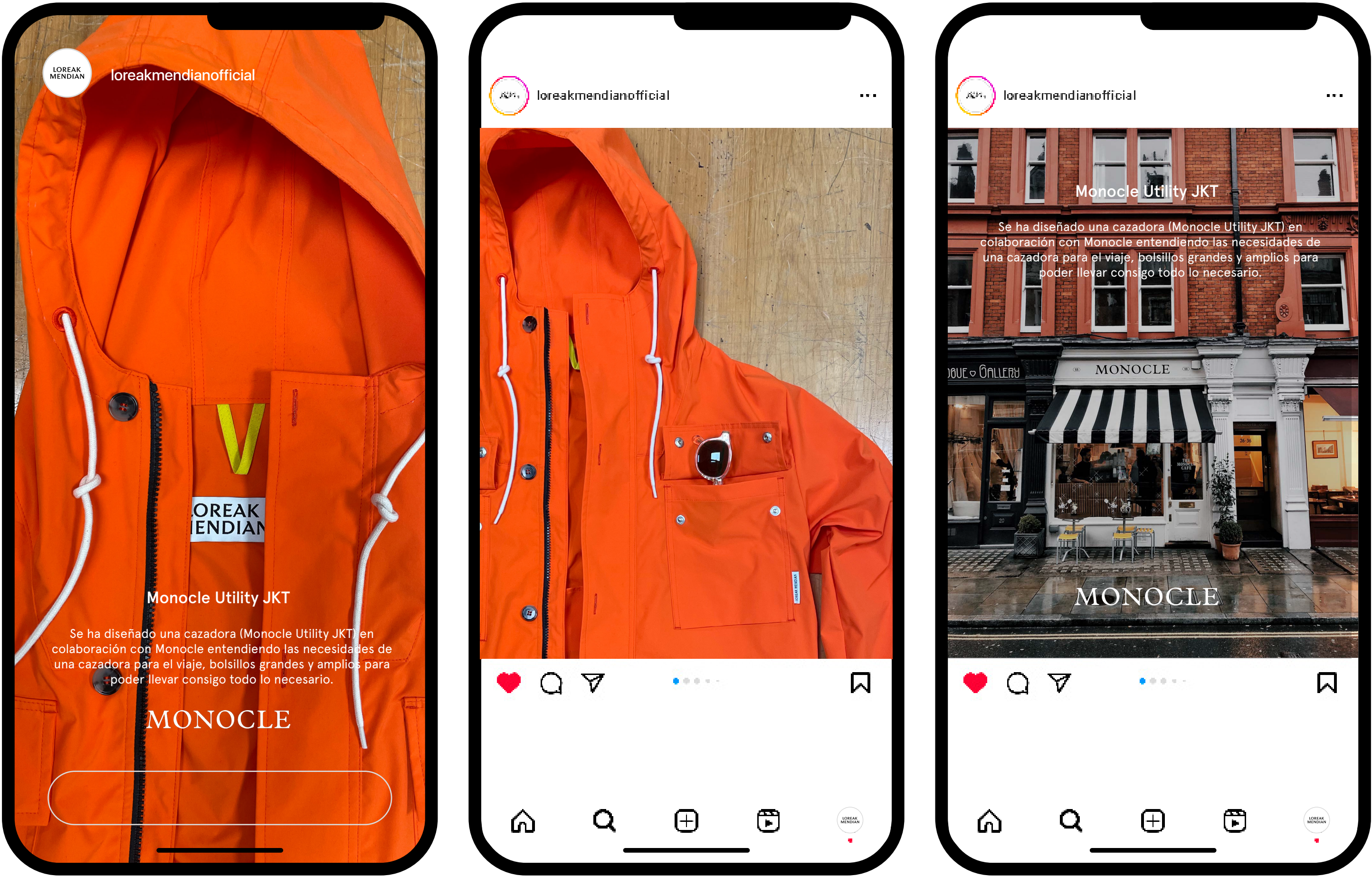
September

Presentation event of the Monocle guide to Spain at the Loreak Mendian store in Madrid, where the piece created as a collaboration will also be presented.

Store Windows



RRSS



Website Landing

10% DE DESCUENTO SUSCRIBIÉNDOTE A NUESTRA NEWSLETTER

LOREAK MENDIAN

Colección Marca Tiendas

Newsletter

Buscar

Español

Inicio de Sesión

Cesta ()

MONOCLE



Monocle Utility JKT

