

**LOREAK
MENDIAN**

**EDGE
APPAREL
SERIES**

COMUNICACIÓN

APLICACIÓN GRÁFICA

EDGE APPAREL SERIES COMUNICACIÓN

CONVIVENCIA CON LOGOTIPO LOREAK MENDIAN

Versión horizontal

LOREAK MENDIAN
EDGE APPAREL SERIES

Versión vertical

LOREAK
MENDIAN
EDGE APPAREL SERIES

ELEMENTOS GRÁFICOS



A satellite image of the Atlantic Ocean, showing the eastern coast of North America on the left and the western coast of Europe on the right. The ocean is a deep blue, with some white clouds visible. The land is green with some brown patches. The text "LOREAK MENDIAN" is overlaid in the center of the image.

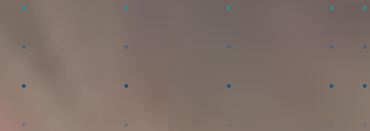
LOREAK MENDIAN

EDGE APPAREL SERIES



LOREAK MENDIAN

EDGE APPAREL SERIES



EDGE APPAREL SERIES EN TIENDA LOREAK MENDIAN

EDGE APPAREL SERIES COMUNICACIÓN

ext.

LOREAK MENDIAN

10

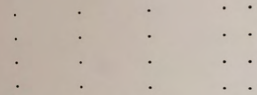
EURIA

SHELLTEC

Water proofness
Wind proofness
Warmth capacity
Breathability
Freedom of movement

EDGE APPAREL SERIES

int. 1



EURIA RENCH JKT M/W

SHELLTEC

Water
proofness

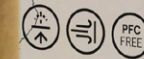
Wind
proofness

Warmth
capacity

Breath
ability

Freedom of
movement

shelltec

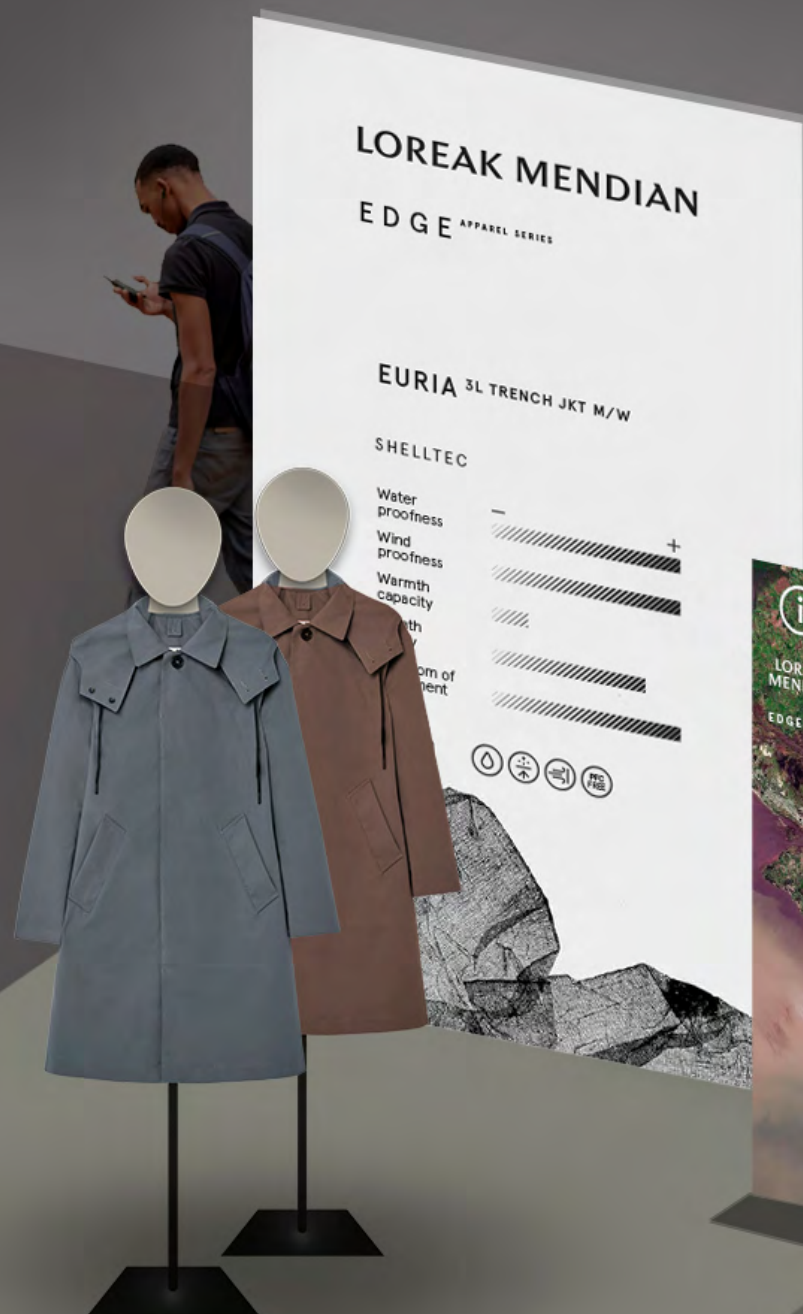


int. 2



EDGE APPAREL SERIES EN OTRAS TIENDAS

EDGE APPAREL SERIES COMUNICACIÓN



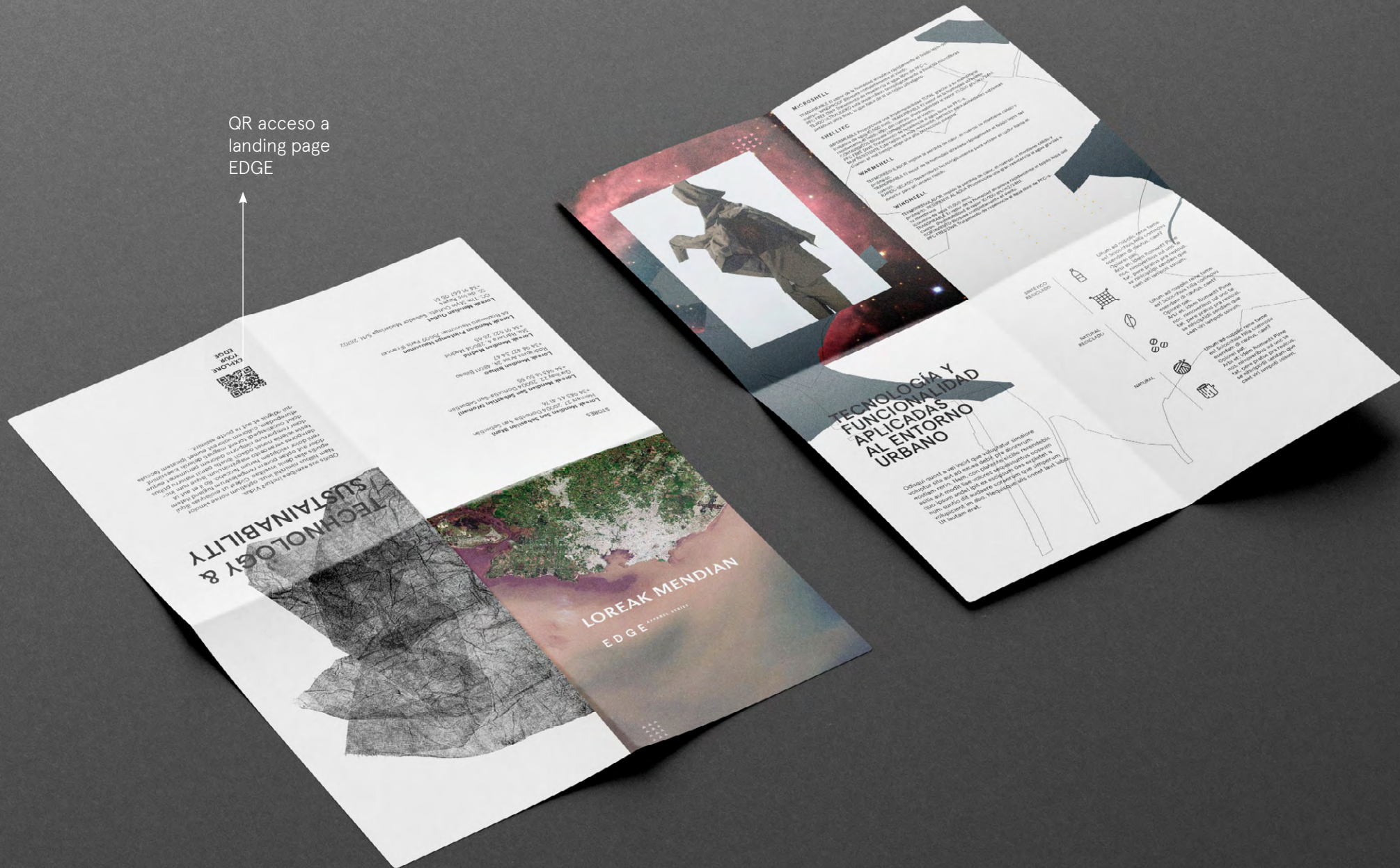
Totem con bolsillo para desplegable tecnología EDGE



DESPLIEGABLE TECNOLOGÍA EDGE

EDGE APPAREL SERIES COMUNICACIÓN

QR acceso a
landing page
EDGE



LANDING PAGE

EDGE APPAREL SERIES COMUNICACIÓN

LOREAK MENDIAN

TECHNOLOGIES

ADVANTAGES

COLLECTION

EDGE APPAREL SERIES

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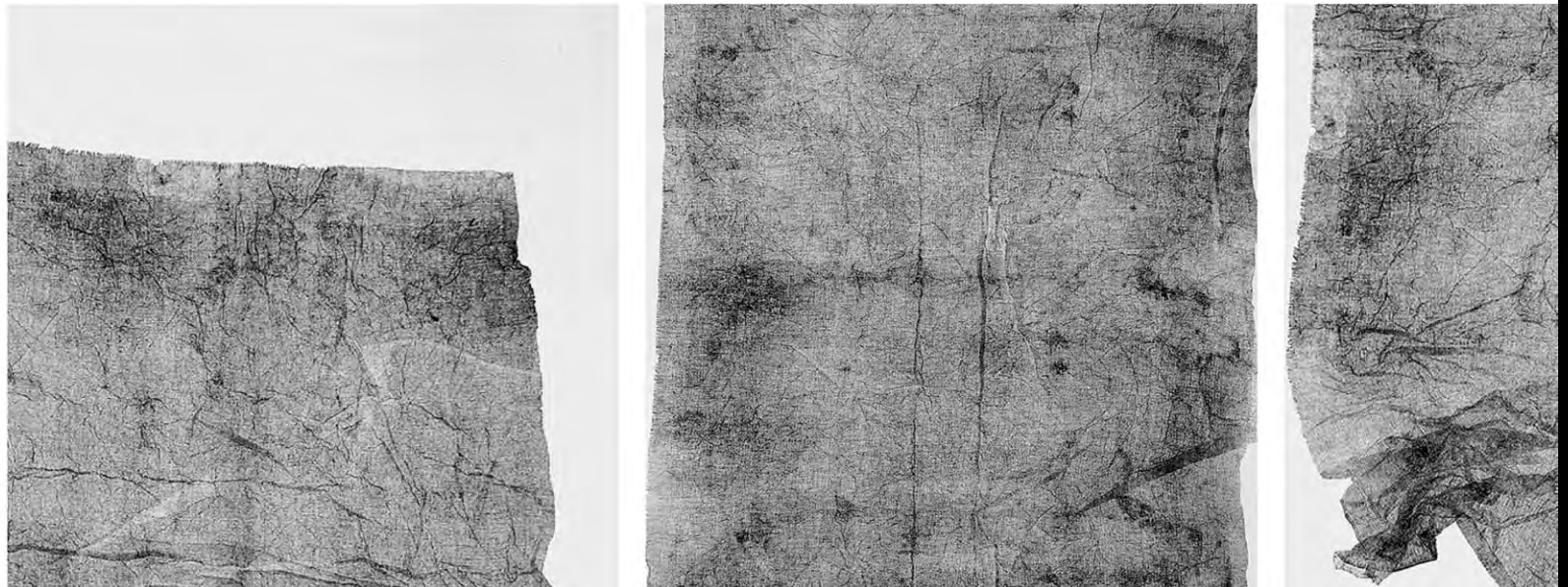




TECHNOLOGIES



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microshell

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ET DOLORE MAGNA ALIQUA.



shelltec

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ET DOLORE MAGNA ALIQUA.



windshell

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microshell

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shelltec

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windshell

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COLLECTION

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COLLECTION

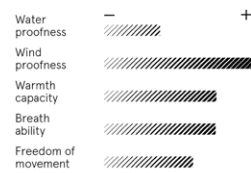


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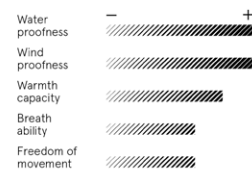




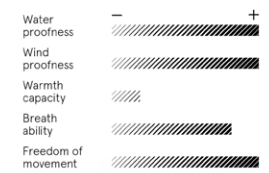
HARPEA COAT M/W →



● ● ● **EURIA** 3L TRENCH JKT M/W →



● ● ● **HOTZA** DOWN PARKA M/W

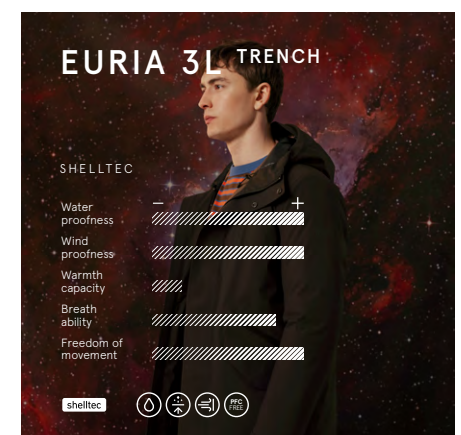
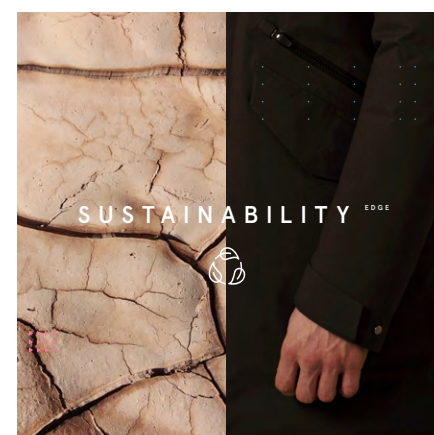
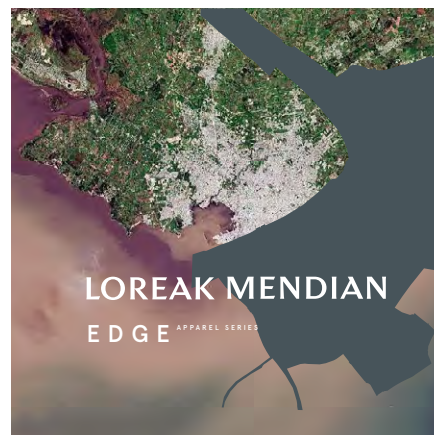


RRSS

EDGE APPAREL SERIES COMUNICACIÓN

Instagram

FEED



NEGUKOA DOWN COAT W



Pluma de ganso
reciclada

EDGE APPAREL SERIES



EDGE APPAREL SERIES



Tejido sintético
reciclado



SUSTAINABILITY

EDGE



EURIA 3L TRENCH

SHELLTEC

Water
proofness



Wind
proofness



Warmth
capacity



Breath
ability



Freedom of
movement



shelltec



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SERIES**

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