

**LOREAK
MENDIAN**

**EDGE
APPAREL
SERIES
COMM.**

GRAPHIC APPLICATION

EDGE APPAREL SERIES COMMUNICATION

COEXISTENCE WITH LOREAK MENDIAN LOGO

Horizontal version

LOREAK MENDIAN
EDGE APPAREL SERIES

Vertical version

LOREAK
MENDIAN
EDGE APPAREL SERIES

GRAPHIC ELEMENTS



A satellite image of the Atlantic Ocean, showing the eastern coast of North America on the left and the western coast of Europe on the right. The ocean is a deep blue, with some white clouds visible. The land is green with some brown patches, indicating forests and urban areas. The text "LOREAK MENDIAN" is overlaid in the center of the image.

LOREAK MENDIAN

EDGE APPAREL SERIES



LOREAK MENDIAN

EDGE APPAREL SERIES



EDGE APPAREL SERIES IN LOREAK MENDIAN STORE

EDGE APPAREL SERIES COMMUNICATION

ext.

LOREAK MENDIAN

10

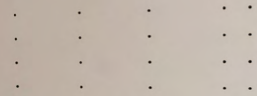
EURIA

SHELLTEC

Water proofness
Wind proofness
Warmth capacity
Breathability
Freedom of movement

EDGE APPAREL SERIES

int. 1



EURIA RENCH JKT M/W

SHELLTEC

Water
proofness

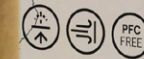
Wind
proofness

Warmth
capacity

Breath
ability

Freedom of
movement

shelltec

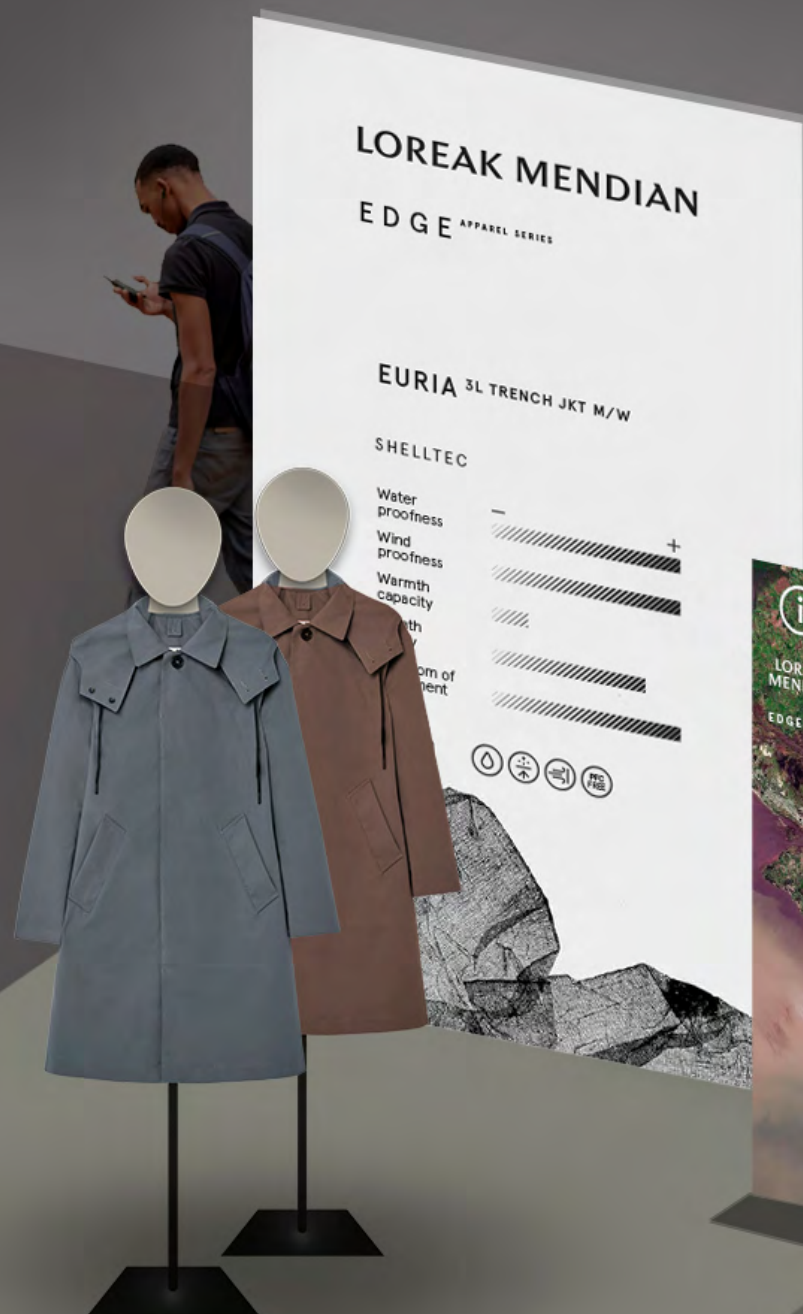


int. 2



EDGE APPAREL SERIES IN OTHER STORES

EDGE APPAREL SERIES COMMUNICATION



Totem with pocket for EDGE brochure

FOLDED BROCHURE

EDGE APPAREL SERIES COMMUNICATION

LANDING PAGE

EDGE APPAREL SERIES COMMUNICATION

LOREAK MENDIAN

TECHNOLOGIES

ADVANTAGES

COLLECTION

EDGE APPAREL SERIES

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EDGE APPAREL SERIES

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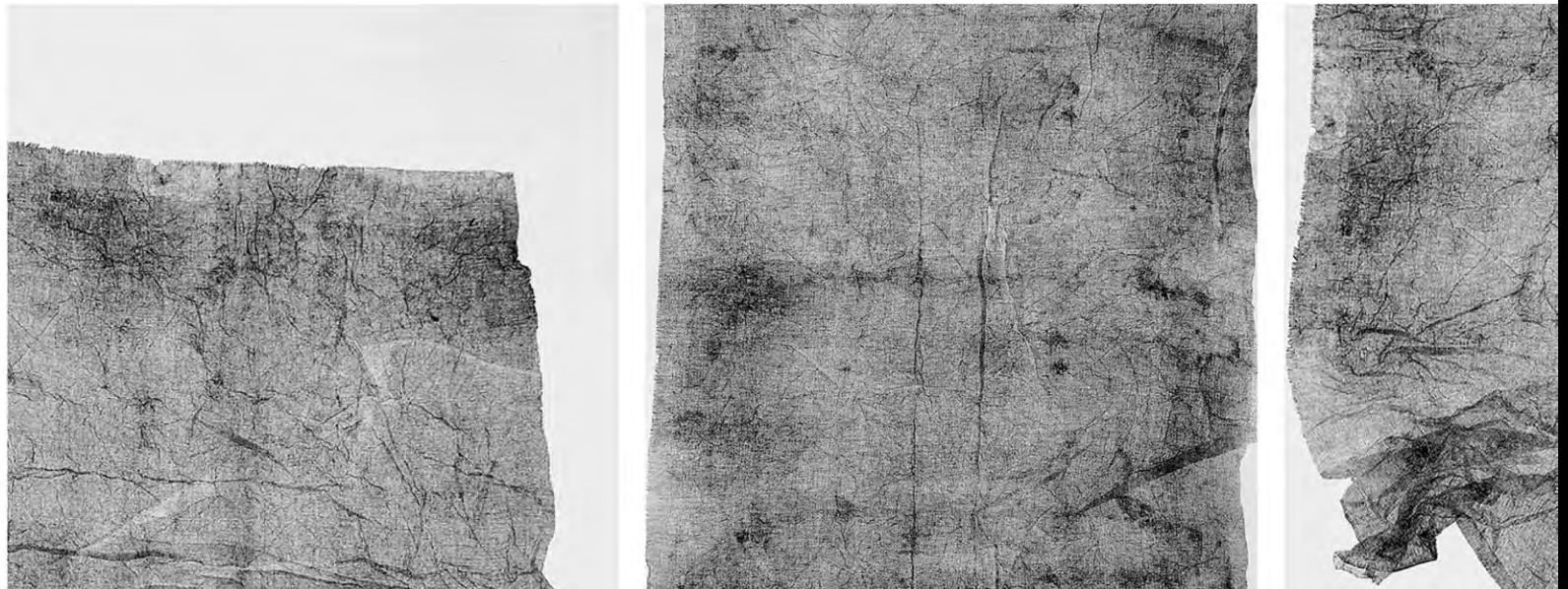




TECHNOLOGIES



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microshell

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ET DOLORE MAGNA ALIQUA.



shelltec

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windshell

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microshell

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windshell

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COLLECTION

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COLLECTION



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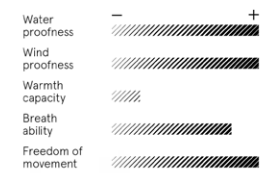
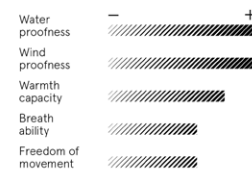
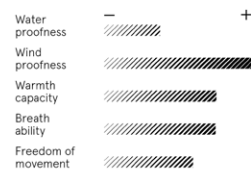
HARPEA COAT M/W →



EURIA 3L TRENCH JKT M/W →



HOTZA DOWN PARKA M/W

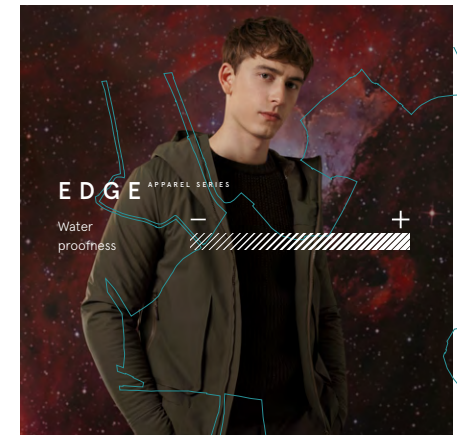
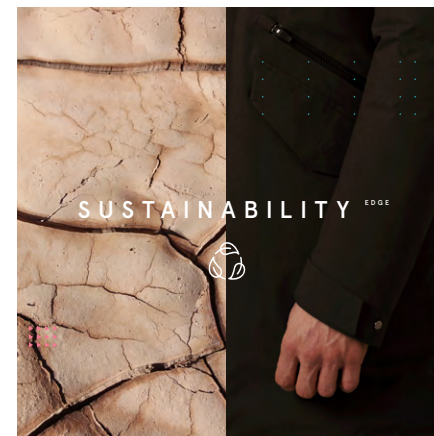
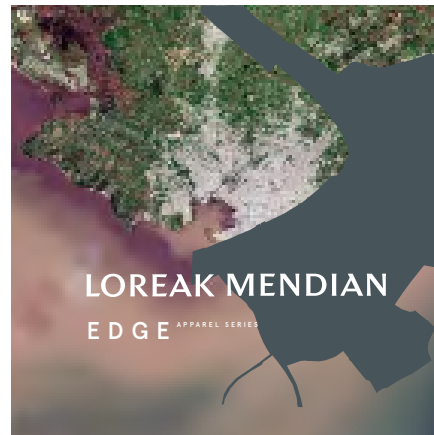
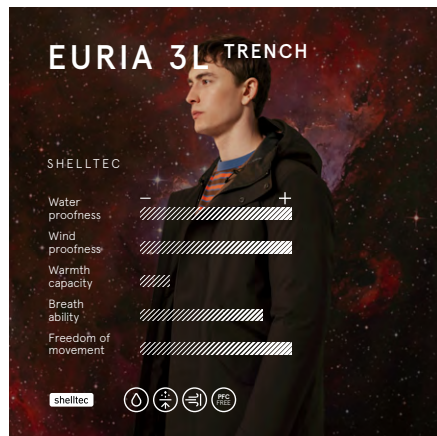


RRSS

EDGE APPAREL SERIES COMMUNICATION

Instagram

FEED



A black and white close-up photograph of a feather, showing the fine, radiating barbs. The feather is oriented diagonally, with the base at the bottom left and the tip towards the top right.

NEGUKOA DOWN COAT W



Recycled goose
down

EDGE APPAREL SERIES

A stylized line-art icon of a fabric grid, representing synthetic recycled fabric.

EDGE APPAREL SERIES



Synthetic recycled
fabric



EURIA 3L TRENCH

SHELLTEC

Water
proofness



Wind
proofness



Warmth
capacity



Breath
ability



Freedom of
movement



shelltec



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