



LOREAK MENDIAN COLLECTION

Trends + Inspiration Woman

Plaid Suite



Trench



Woolen Worker

FW22 Collection



Collection



Loreak Mendian ©2021

Knit



Knit + skirt



Trends + Inspiration Man

Utility Jacket

FW22 Collection



Collection

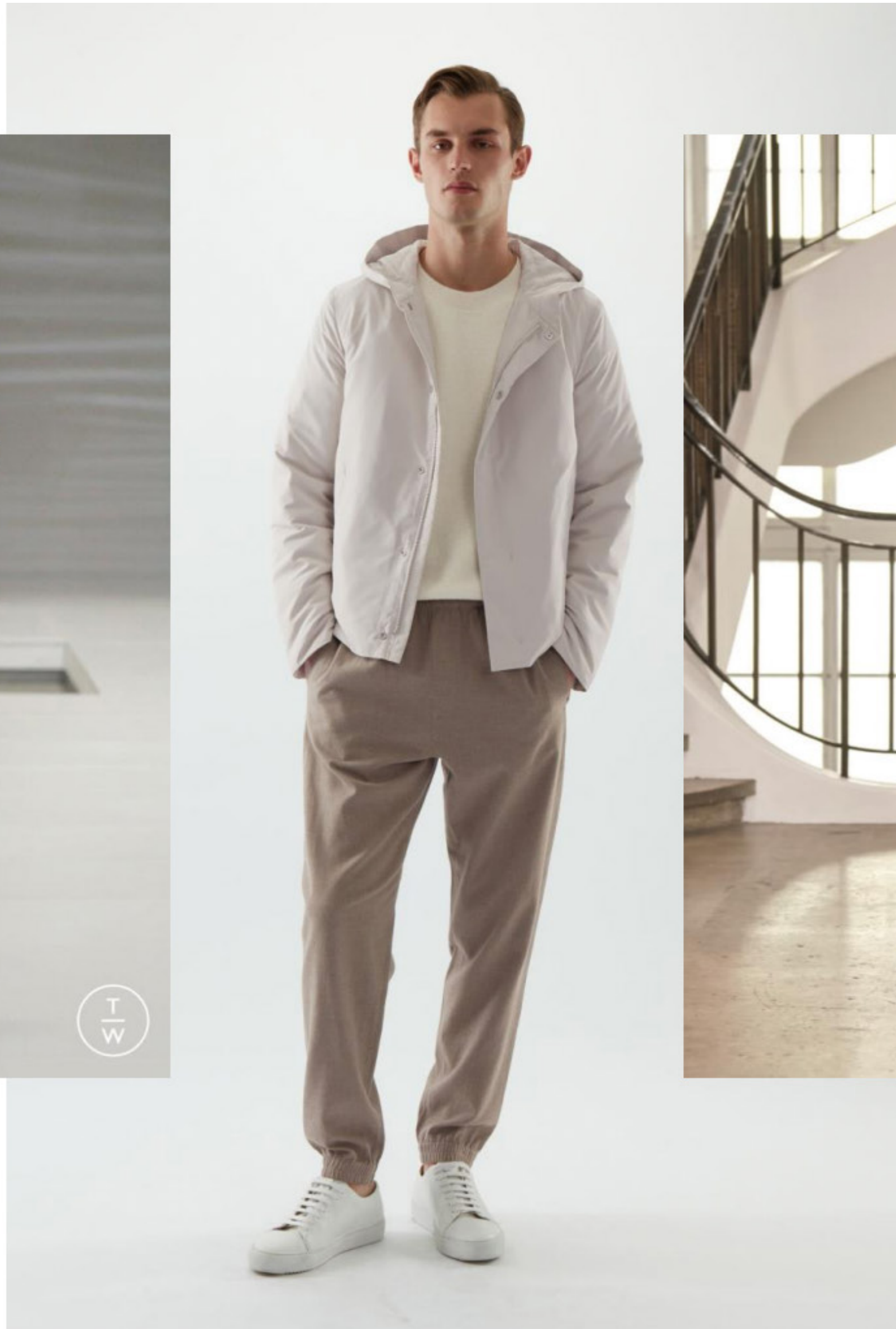


Loreak Mendian ©2021

Knit



Joaner



Graphic Logos

TAG

The hand-drawn line has been one of the graphic characteristics of Loreak Mendian since its inception, and throughout these 26 years we have used different versions of the tag. This is our proposal for this season, with the line perhaps a little thicker but with the flow that has characterised it from the very first day.



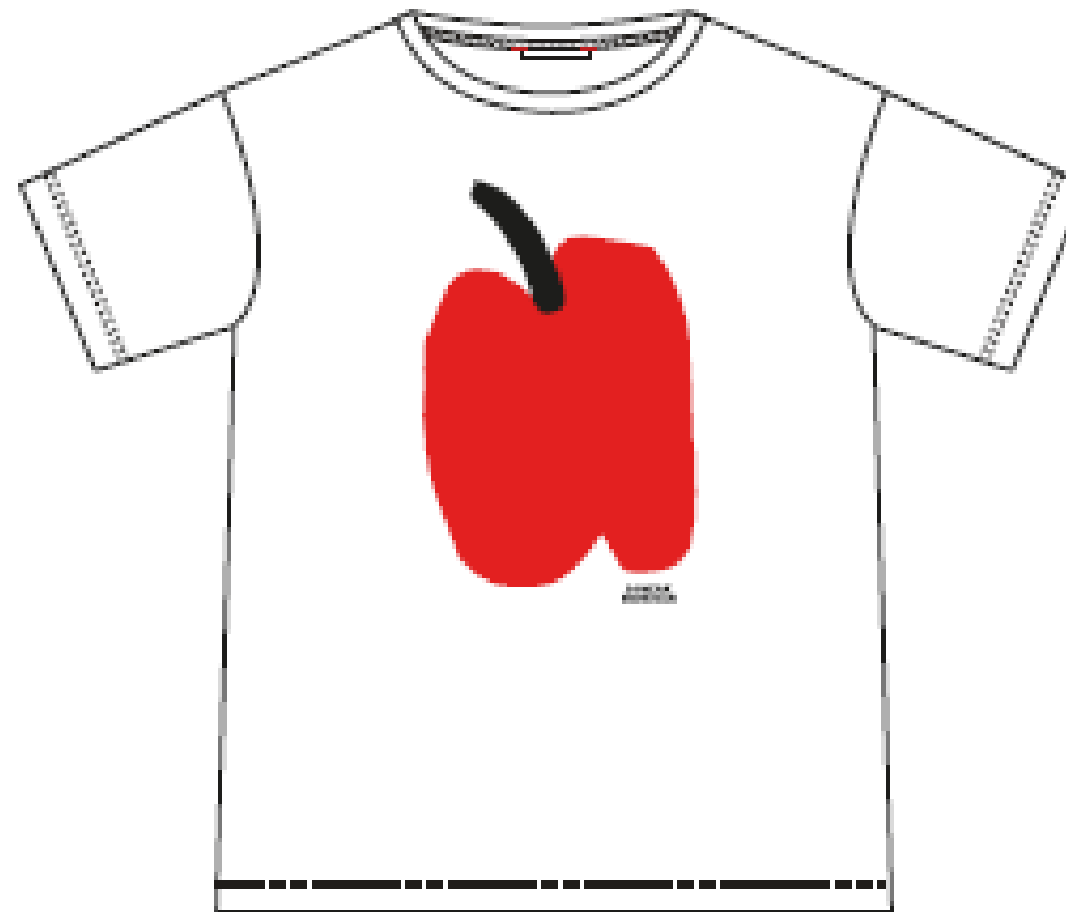
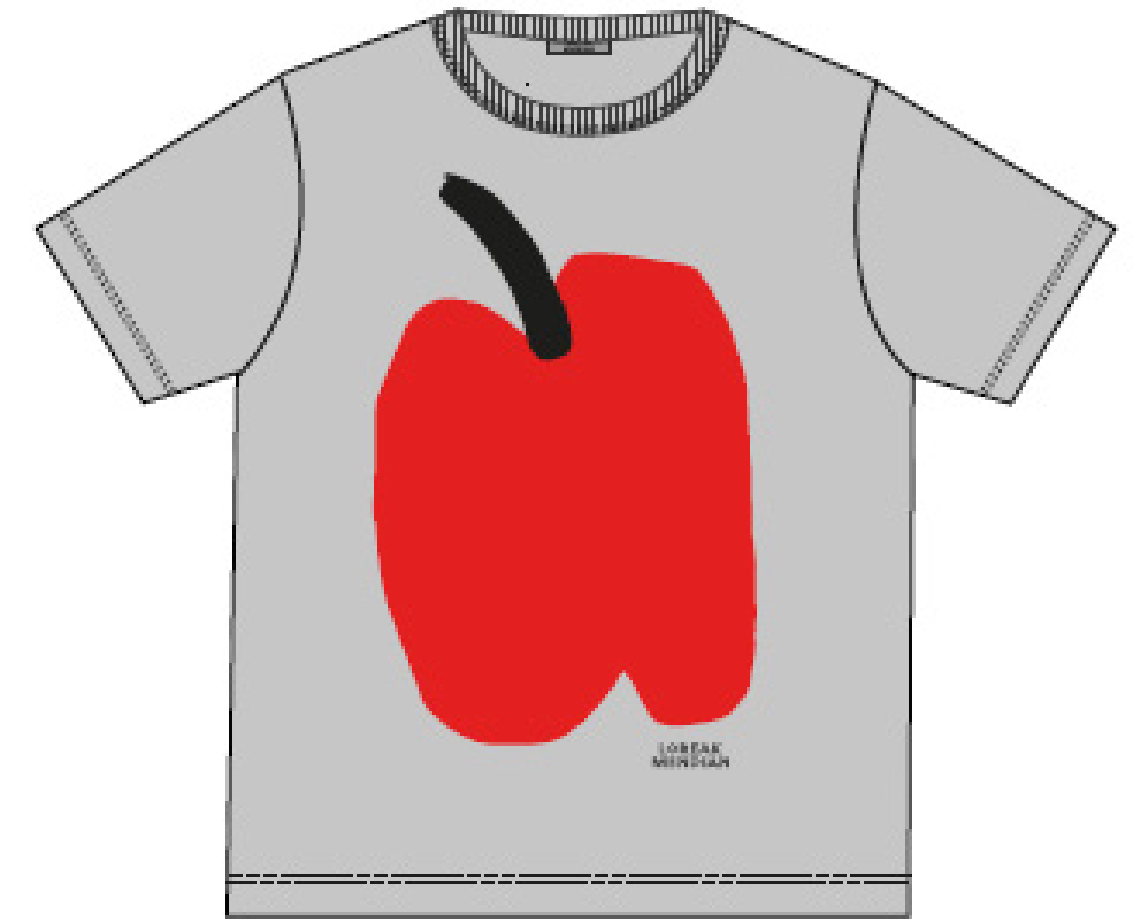
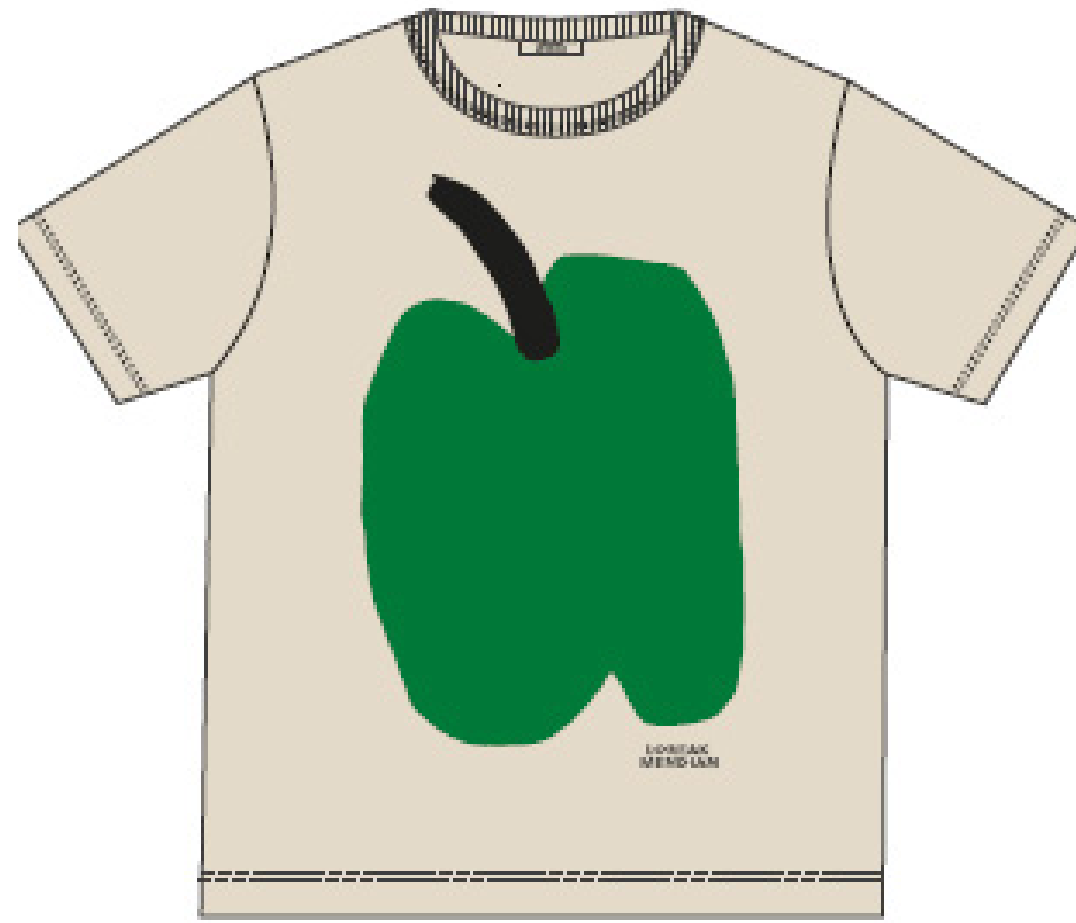
Pimiento (Verde)

The idea was to develop a graphic object to go on a series of garments from the collection to which a graphic touch could give them a plus. Our idea was to create an object halfway between something figurative and abstract... And that's exactly what we tried to do, create an iconic object that at first glance is not understandable but beautiful! This is our (green) pepper!



Padrón

As the (green) pepper is so popular, we asked ourselves... how would this pepper work in a big size? Well, it works very well and that's why we decided to make it big, very big and red (very red).



Letrasnúmeros

We have always liked encrypted messages on garments, from small messages hidden in the garments, to graphics that are not understood at first glance. Well, this is the case, a kind of alphabet soup that is solved numerically on the back. (and if anyone notices, it's true, there are two r's).



Bauhaus

Another of Loreak Mendián's references is timeless design, design that has already passed the filter of time and continues to work. This season we have chosen three examples of classic design, this logo is a version of a poster from the Bauhaus general archive in Berlin.



Dieter

Another of Loreak Mendián's references is timeless design, design that has already passed the filter of time and continues to work. This season we have chosen three examples of classic design, in this case a Braun transistor designed by the great Dieter Rams. This transistor combined a refined line with a leather handle that served as a contrast, humanising a little... we did the same exercise but at a graphic level.



Munich

Another of Loreak Mendián's references is timeless design, design that has already passed the filter of time and continues to work. This season we have chosen three examples of classic design, in this case the Ulm school and the icons they developed for the Munich Olympic Games in 1972. For that reason we have selected cycling.



Cirros

This season we are back with a few hand-drawn logos. What is this? Some will say it's a silkworm, we see clouds... but it doesn't matter much either, what is clear is that it looks great on a T-shirt and that's why we've added it to our collection.



Accidente

An unlikely shirt of an abstract football team with no crest. Little more you can ask from life.



Hole

Perhaps the most arty logo in this collection. A combination of typographic composition with the silhouette of a sweatshirt that results in a logo for the season of a sweatshirt with strength and style.



Product Piramids

Jackets



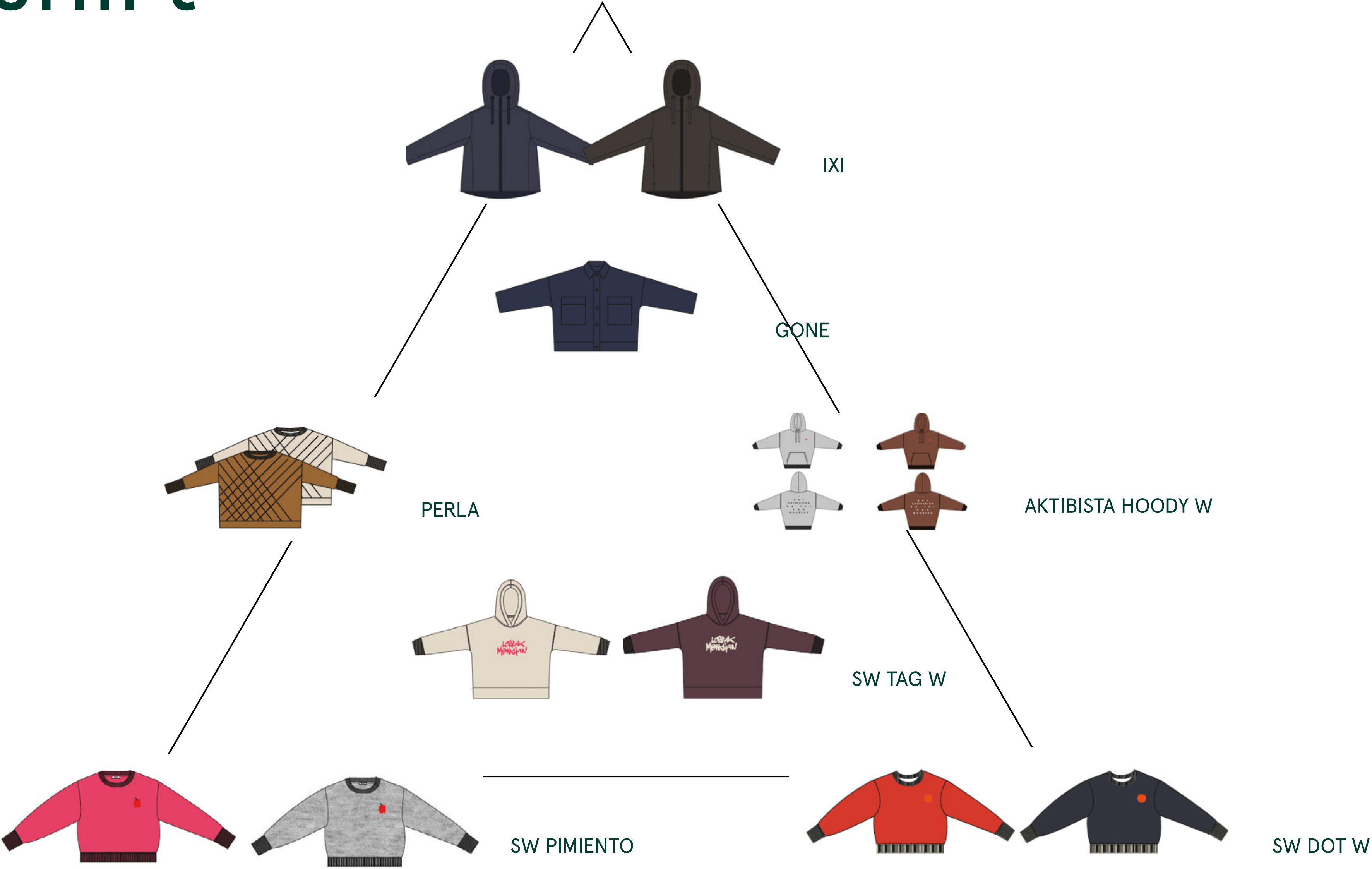
Knitsweater



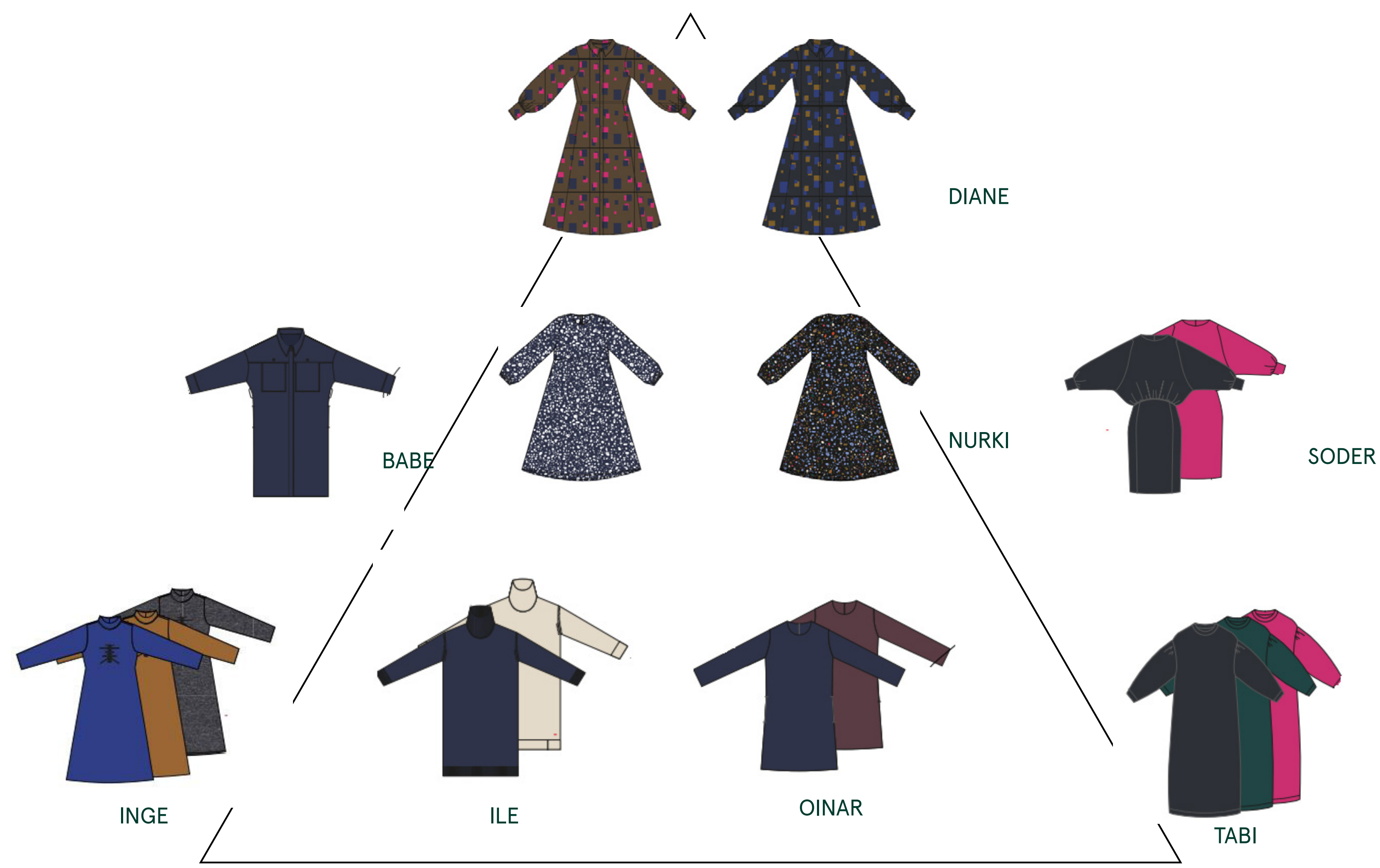
Shirt



Sweatshirt



Dress



Pants



Skirts



T-Shirts



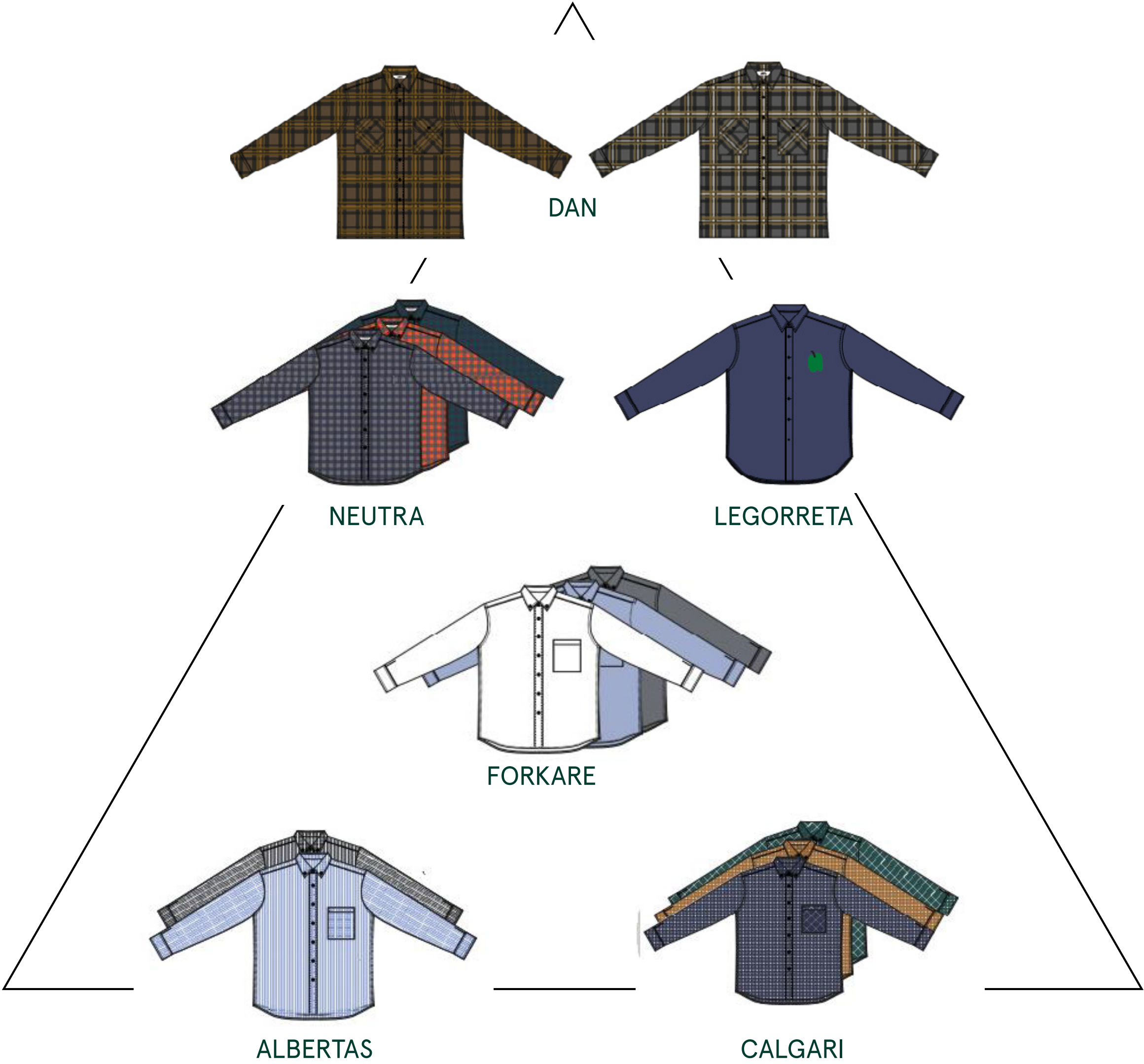
Jackets



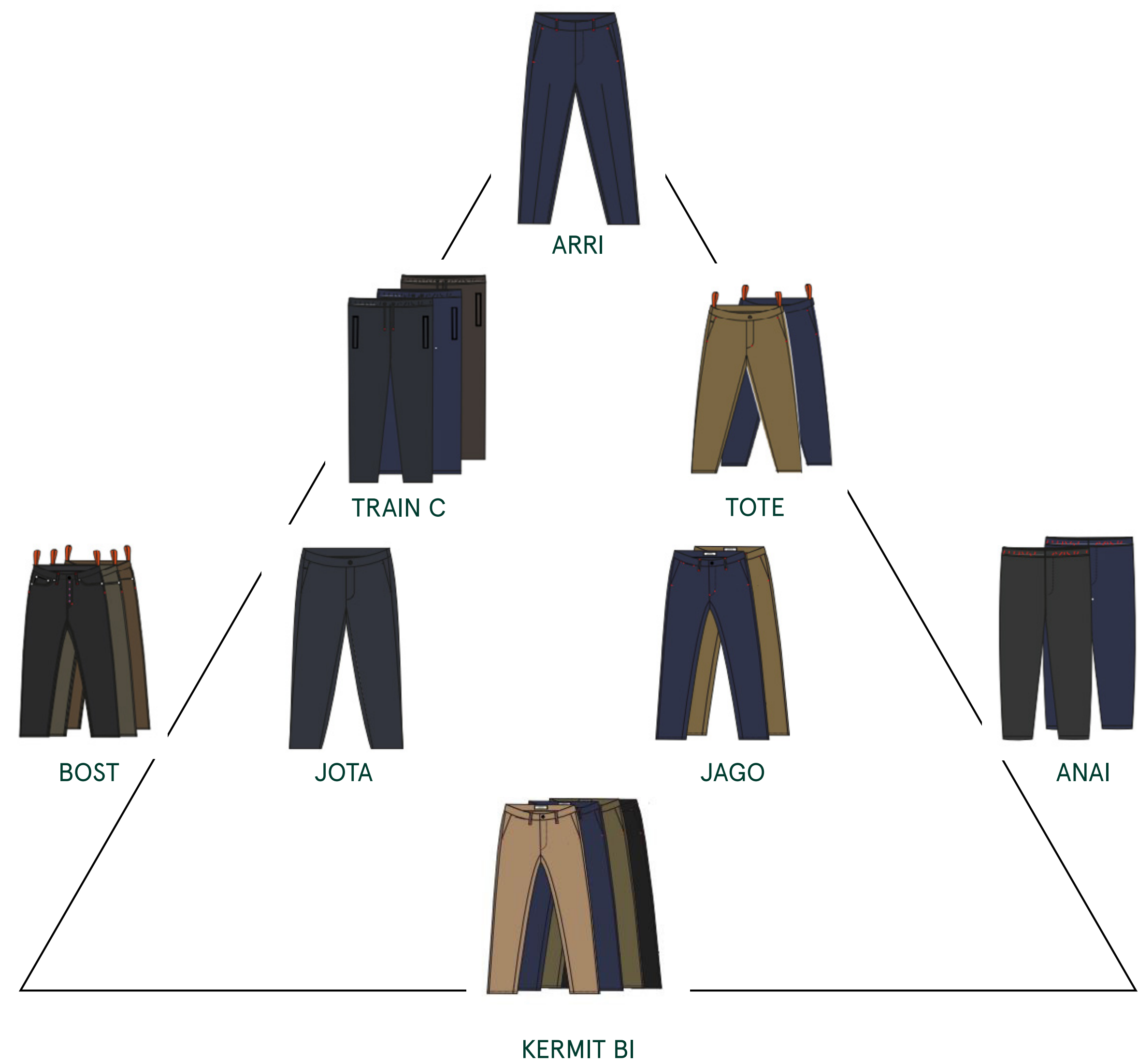
Knitsweater



Shirts



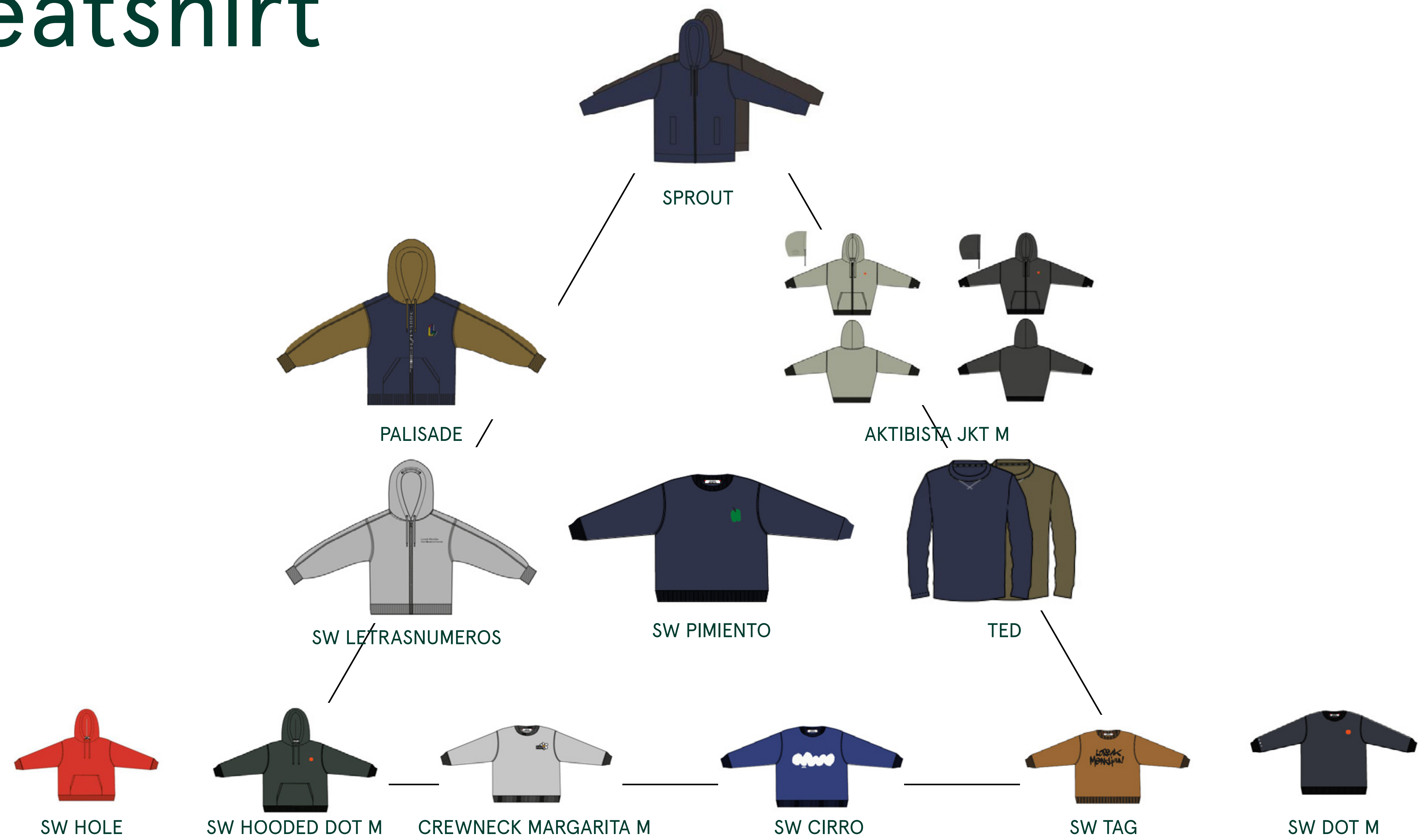
Pants



Sweatshirt



Sweatshirt



T-Shirt



Accessories





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